

# THE CITY COUNCIL

## OFFICIAL PROCEEDINGS

### REGULAR MEETING

Quincy, Illinois, March 15, 2021

The regular meeting of the City Council was held this day at 7:00 p.m. with Mayor Kyle A. Moore presiding.

The following members were present:

Ald. McKiernan, Entrup, Bergman, Bauer, Finney, Holbrook, Farha, Sassen, Rein, Mast, Reis, Awerkamp, Uzelac, Holtschlag. 14.

The minutes of the regular meeting of the City Council held March 8, 2021, were approved as printed, on a motion of Ald. Entrup. Motion carried.

Legal Counsel: Assistant Corporation Counsel Bruce Alford.

#### **The City Clerk presented and read the following:**

#### **PETITION**

Two Special Event Applications from On the Rail, 129 South 4th St., requesting permission to hold a summer kick-off event on April 24th and an outside event on June 19th from 6:00 p.m. to 12:00 a.m. Closure of the alley adjacent to 129 South 4th St. and use of the City-owned Newcomb Lot located on the corner of 4th and Maine Streets is requested along with barricades. The applicant also requests that liquor ordinances be waived to allow for the consumption and possession of liquor on a public street, permitting open liquor to leave the licensed premises, and selling liquor outside the licensed premises. The Quincy Police Department has approved the requests to waive liquor ordinances and Live Entertainment/Public Gathering License applications for both dates. The applicant has submitted all required documents and approval is recommended by the Department of Utilities and Engineering.

Ald. Holtschlag moved the prayer of the petition be granted and the proper authorities notified. Motion carried.

#### **RESOLUTION AUTHORIZING STRATEGIC MARKETING SERVICE AGREEMENT WITH NORTH STAR**

WHEREAS, local business and industry leaders say there are 1,000 unfilled jobs in Quincy right now and as many as 3,200 unfilled jobs possibly by 2030; and

WHEREAS, the City wishes to foster workforce development, talent attraction and the recruitment of Quincy natives and those with ties to Quincy to relocate to the City; and

WHEREAS, the City advertised an RFP for a Strategic Marketing consultant with the goal of showcasing how Quincy's quality of life makes it a great place to live, work, and raise a family; and

WHEREAS a City Strategic Marketing Committee reviewed five consultants, interviewed two consultants and selected North Star to conduct a Strategic Marketing Initiative; and

WHEREAS, the City desires to engage the services of North Star to work with City leaders on the Quincy Strategic Marketing Campaign to recruit Quincy natives and new residents to the city, to position Quincy as the Midwestern hub for regional and national business locations and to establish a regional and national public relations effort to sell the positive aspects of Quincy as the "other side of Illinois"; and

WHEREAS, the fee for a three-year contract for Strategic Marketing services with North Star is \$625,000.

NOW, THEREFORE, BE IT RESOLVED as follows:

1) that the Mayor and City Clerk on behalf of the City Council execute a three-year Strategic Marketing Service Agreement with North Star, and

2) that the City is authorized to pay North Star \$625,000 over three years for its services.

This Resolution shall be in full force and effect from and after its passage, as provided by law.

Adopted this 15th day of March, 2021.

Laura Oakman  
City Clerk

Approved this 16th day of March, 2021.

Kyle A. Moore  
Mayor

#### **Request to Speak**

Request to speak under suspended rules by Will Ketchum, president of North Star, giving a presentation on the Strategic

Marketing Service Agreement.

**Rules Suspended**

Ald. Holtschlag moved the rules be suspended at this time to hear from the above individual. Motion carried.

Will Ketchum, president of North Star, gave a Power Point presentation on the Strategic Marketing Service Agreement.

Ald. Uzelac moved the rules be resumed. Motion carried.

Ald. Holtschlag moved for the adoption of the resolution, seconded by Ald. Uzelac, and on the roll call the following vote resulted: Yeas: Ald. Bauer, Finney, Holbrook, Sassen, Rein, Mast, Reis, Awerkamp, Uzelac, Holtschlag, McKiernan, Entrup, Bergman. 13. Present: Ald. Farha. 1. Motion carried.

**ORDINANCE**

Second presentation of an ordinance entitled: An Ordinance Granting a Special Use Permit for a Planned Development (To operate a video gaming parlor with alcohol sales at 2408 Cherry St., Suite 2, with the condition that the petitioner provide one off-street parking stall for each gaming terminal and one off-street parking stall for each employee.)

**ORDINANCE**

Second presentation of an ordinance entitled: An Ordinance Granting a Special Use Permit for a Planned Development. (For the development of a contractor’s office with a residence and enclosed storage at 201 Riverview Ave. with the conditions that all construction equipment, material and associated debris are stored within enclosed buildings; and the perimeter of the property is enclosed with a six-foot high fence or building wall.)

**ORDINANCE**

Second presentation of an ordinance entitled: An Ordinance Amending the District Map Which Is Made a Part of Section 162.002 of the Municipal Code of the City of Quincy Of 2015. (712 S. 4th St., 701 S. 4th St., 412 Payson Ave., 802 S. 4th St., 804 S. 4th St., 810 S. 4th St., 812 S.4th St., 820 S. 4th St., 826 S. 4th St., 736 S. 4th St., 712 S. 4th St., 412 Payson Ave., 726 S. 5th St., 736 S. 5th St., 418 Washington St., 500 Washington St., 501 Washington St., 401 Washington St., and 700 S. 5th St.)

**ORDINANCE**

First presentation of an ordinance entitled: An Ordinance Amending Section 162.194 (Designation Of Landmarks) Of Chapter 162 (Zoning Regulations) Of Title XV (Land Usage) Of The Municipal Code Of The City Of Quincy Of 2015. (2200 York, 231 East Avenue.)

Ald. Farha moved the ordinance be read by its title, seconded by Ald. Sassen. Motion carried.

The City Clerk read the ordinance by its title.

**REPORT OF FINANCE COMMITTEE**

Quincy, Illinois, March 15, 2021

	Transfers	Expenditures	Payroll
City Hall.....		1,092.62	
Building Maintenance.....		1,241.67	
Comptroller.....		473.00	
Commissions.....		350.00	
IT Department.....		11,491.88	
Police Department.....		28,225.40	
Fire Department.....		37,409.15	
Public Works.....		71,208.73	
Engineering.....		8,461.77	
Tax Distribution/Subsidies.....		51,766.77	
<b>GENERAL FUND SUBTOTAL.....</b>	<b>0.00</b>	<b>211,720.99</b>	<b>0.00</b>
Planning and Devel.....		3,108.22	
911 Surcharge Fund.....		39,321.90	
Traffic Signal Fund.....		1,292.91	
Crime Lab Fund.....		739.04	
Police DUI Fund.....		1,251.50	
Transit Fund.....		1,320.02	
Special Capital Funds.....		11,207.81	

Special Tax Alloc - TIF #2.....		20,630.01	
Water Fund .....		134,231.82	
Sewer Fund .....		10,111.20	
Quincy Regional Airport Fund .....		24,171.03	
Regional Training Facility .....		175.15	
Recycle Fund .....		211.20	
Central Garage .....		53,349.56	
Self Insurance .....		325.12	
CBD Revolving Loan .....		10,797.68	
Tourism Tax Fund .....		35,596.97	
<b>BANK 01 TOTALS .....</b>	<b>0.00</b>	<b>559,562.13</b>	<b>0.00</b>
Motor Fuel Tax .....		36,193.26	
<b>ALL FUNDS TOTALS.....</b>	<b>0.00</b>	<b>595,755.39</b>	<b>0.00</b>

Michael Farha  
Jack Holtschlag  
Anthony E. Sassen  
Mike Rein  
Richie Reis  
**Finance Committee**

Ald. Farha, seconded by Ald. Sassen, moved the report be received and vouchers be issued for the various amounts and on the roll call each of the 14 Aldermen voted yea. Motion carried.

**MOTIONS**

Ald. Rein referred to Street Lights and Right-of-Way Committee the installation of a street light at 2621 Midlan Drive. Motion carried.

Ald. Farha moved to refer to the Traffic Commission a 4-Way Stop at the intersection of 22nd and Payson Ave. Motion carried.

The City Council adjourned at 7:28 p.m. on a motion of Ald. Holtschlag. Motion carried.

**LAURA OAKMAN**  
City Clerk