

Council Meeting for March 15, 2021



ATTENTION

In light of restricted public attendance due to Covid, the City Council chambers have been arranged to allow the maximum number of participants being capped at 50. We will have **15** open seats available to those who wish to attend.

Those who wish to attend must register with the City Clerk by **12:00 PM** the day of the meeting by calling 217-228-4510 or emailing cityclerk@quincyl.gov. Priority will be given to those who have business before the council or committee. All attendees are requested to wear a mask entering City Hall and while attending the meeting.

Members of the public will need to give their name at the door to enter City Hall. We request that members of the public proceed to the marked seating in the Council Chambers rather than congregate in the hallways.

Live broadcast of City Council meetings is also on the city's **Facebook** page at <https://www.facebook.com/QuincyILGovernment> The City Council meeting rebroadcast is also available on the city's website, Adams channel 19 or Comcast channel 15 within 24 hours of the meeting.

Requests to Speak

In lieu of a Request to Speak, any comments regarding a city council agenda item will need to be sent as an email with contact information to cityclerk@quincyl.gov by 11:00 a.m. the Friday before the meeting. The City Clerk's Office will make sure that the comment is read in **summary** and a full copy of the comment is provided to the city council in advance.

CITY COUNCIL AGENDA

March 15, 2021

Final Agenda

7:00 P.M.

Note: All items presented are subject to final action.

PETITION

Ward 7

Two Special Event Applications from On the Rail, 129 South 4th St., requesting permission to hold a summer kick-off event on April 24th and an outside event on June 19th from 6:00 p.m. to 12:00 a.m. Closure of the alley adjacent to 129 South 4th St. and use of the City-owned Newcomb Lot located on the corner of 4th and Maine Streets is requested along with barricades. The applicant also requests that liquor ordinances be waived to allow for the consumption and possession of liquor on a public street, permitting open liquor to leave the licensed premises, and selling liquor outside the licensed premises. The Quincy Police Department has approved the requests to the waive liquor ordinances and Live Entertainment/Public Gathering License applications for both dates. The applicant has submitted all required documents and approval is recommended by the Department of Utilities and Engineering.

RESOLUTION

Resolution Authorizing Strategic Marketing Service Agreement With North Star (Three-year contract in the amount of \$625,000).

Request to Speak

Request to speak under suspended rules by Will Ketchum, president of North Star, giving a presentation on the Strategic Marketing Service Agreement .

ORDINANCES

Second presentation of an ordinance entitled:

Ward 3

An Ordinance Granting A Special Use Permit For A Planned Development (To operate a video gaming parlor with alcohol sales at 2408 Cherry St., Suite 2 with the condition that the petitioner provide one off-street parking stall for each gaming terminal and one off-street parking stall for each employee.)

Ward 1

An Ordinance Granting A Special Use Permit For A Planned Development. (For the development of a contractor's office with a residence and enclosed storage at 201 Riverview Ave. with the conditions that all construction equipment, material and associated debris are stored within enclosed buildings; and the perimeter of the property is enclosed with a six-foot high fence or building wall.)

Ward 7

An Ordinance Amending The District Map Which Is Made A Part Of Section 162.002 Of The Municipal Code Of The City Of Quincy Of 2015. (712 S. 4th St., 701 S. 4th St., 412 Payson Ave., 802 S. 4th St., 804 S. 4th St., 810 S. 4th St., 812 S.4th St., 820 S. 4th St., 826 S. 4th St., 736 S. 4th St., 712 S. 4th St., 412 Payson Ave., 726 S. 5th St., 736 S. 5th St., 418 Washington St., 500 Washington St., 501 Washington St., 401 Washington St., and 700 S. 5th St.)

First presentation of an ordinance entitled:

Ward 4

An Ordinance Amending Section 162.194 (Designation Of Landmarks) Of Chapter 162 (Zoning Regulations) Of Title XV (Land Usage) Of The Municipal Code Of The City Of Quincy Of 2015. (2200 York, 231 East Avenue.)

REPORT OF FINANCE COMMITTEE



City of Quincy Department of Utilities & Engineering

To: Mayor and Quincy City Council
Cc: Laura Oakman, Jeff Mays, Rob Copley, Kevin McClean, Joe Henning
From: Jeffrey Conte, Director of Utilities & Engineering
Date: March 15, 2021
Subject: Special Event Application – On the Rail

Mayor and City Council Members,

The Department of Utilities and Engineering has received a Special Event Application from Scott Edlin, owner of On the Rail located at 129 South 4th Street. The applicant is requesting permission to hold a summer kick-off event on Saturday, April 24, 2021 between the hours of 6:00 pm. and 12:00 a.m. (midnight).

The applicant requests the closure of the alley adjacent to 129 South 4th Street and use of the City-owned Newcomb Lot located on the corner of 4th and Maine Streets. The applicant requests that the City provide barricades for the alley closure. The applicant also requests that liquor ordinances be waived to allow for the consumption and possession of liquor on a public street, permitting open liquor to leave the licensed premises, and selling liquor outside the licensed premises. A Live Entertainment/Public Gathering License has been requested for performances by two bands. The Quincy Police Department has approved the Waiver of Liquor Ordinances and Live Entertainment/Public Gathering License applications.

The applicant has submitted all required documents and approval is recommended by the Department of Utilities & Engineering.



City of Quincy Department of Utilities & Engineering

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Cc: Laura Oakman, Jeff Mays, Rob Copley, Kevin McClean, Joe Henning
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The applicant has submitted all required documents and approval is recommended by the Department of Utilities & Engineering.

CITY OF QUINCY

DEPARTMENT OF PLANNING & DEVELOPMENT

706 Maine Street | Third Floor | Quincy, IL 62301

Office: 217-228-4515 | Fax: 217-221-2288



MEMORANDUM

TO: Mayor Moore and City Council
FROM: Chuck Bevelheimer
DATE: March 8, 2021
SUBJECT: Strategic Marketing Initiative

The “45x30” economic development program strives to increase tourism, attract new retail, and foster workforce development & talent attraction. As such, the city has initiated agreements with QACVB to conduct a Quincy-specific advertising campaign to bolster local tourism and with NextSite on a Retail Marketing Plan for retail recruitment and development. The proposed Strategic Marketing initiative further builds on those efforts to resolve the city’s long-standing problem of talent development and attraction.

According to local business/industry leaders, there are currently 1,000 unfilled jobs in Quincy and that number could swell to 3,200 by the year 2030. To address this employee void, the city advertised an RFP seeking a Strategic Marketing consultant. The goals of the strategic marketing campaign are to:

- Encourage Quincy natives and those with ties to Quincy who moved away to come home.
- Showcase how Quincy’s quality of life (top-notch schools, low cost of living, reduced commutes, expanding entertainment) makes it ideal to live, work, and raise a family.
- Spotlight how Quincy goes against the perception many have that Illinois is a high-tax state that is not friendly to businesses

The city received responses from five consultants. Two were interviewed and North Star was selected. The firm is familiar with Quincy, having collaborated with local leaders in creating the “Right on Q” brand. North Star’s Quincy Strategic Marketing Campaign is based on a four-point approach to meet the goals of resident attraction & economic development.

1. Native Recruitment – Harness Personal Ties to Quincy.
2. New Residential Recruitment - Poach Larger Mid-West Cities.
3. Regional/National Business Recruitment – The Smarter Mid west Hub.
4. Resident & Business Attraction National PR: The Other side of Illinois.

North Star’s three-year proposal for Quincy’s Strategic Marketing Initiative is attached. The annual cost steps down from \$250,000 in year one to \$200,000 in year two and \$175,000 in year three. Also provided is the evaluation metric the city can use to evaluate the progress of the Strategic Marketing Initiative. A resolution authorizing the Mayor to execute North Star’s Agreement for Strategic Marketing services is attached.

**RESOLUTION AUTHORIZING STRATEGIC MARKETING SERVICE AGREEMENT
WITH NORTH STAR**

WHEREAS, local business and industry leaders say there are 1,000 unfilled jobs in Quincy right now and as many as 3,200 unfilled jobs possibly by 2030; and

WHEREAS, the City wishes to foster workforce development, talent attraction and the recruitment of Quincy natives and those with ties to Quincy to relocate to the City; and

WHEREAS, the City advertised an RFP for a Strategic Marketing consultant with the goal of showcasing how Quincy’s quality of life makes it a great place to live, work, and raise a family; and

WHEREAS a City Strategic Marketing Committee reviewed 5 consultants, interviewed two consultants and selected North Star to conduct a Strategic Marketing Initiative; and

WHEREAS, the City desires to engage the services of North Star to work with City leaders on the Quincy Strategic Marketing Campaign to recruit Quincy natives and new residents to the city, to position Quincy as the Midwestern hub for regional and national business locations and to establish a regional and national public relations effort to sell the positive aspects of Quincy as the “other side of Illinois”; and

WHEREAS, the fee for a three-year contract for Strategic Marketing services with North Star is \$625,000.

NOW, THEREFORE, BE IT RESOLVED as follows:

- 1) that the Mayor and City Clerk on behalf of the City Council execute a three-year Strategic Marketing Service Agreement with North Star, and
- 2) that the City is authorized to pay North Star \$625,000 over three years for its services.

This Resolution shall be in full force and effect from and after its passage, as provided by law.

Adopted this _____ day of _____, 2021.

City Clerk

Approved this _____ day of _____, 2021.

Mayor



December 17, 2020
Proposal to the City of Quincy
for Strategic Marketing Initiative



LETTER OF SUBMITTAL

December 17, 2020

Mary-Ann Ervin
City of Quincy - Purchasing Department
730 Maine Street, Suite # 226
Quincy, Illinois 62301

Ms. Ervin,

Thank you for the opportunity to respond to your RFP for the Strategic Marketing Initiative for the City of Quincy. We would consider it an honor to work with you.

The Burdette Agency, Inc. dba **North Star Place Branding + Marketing** is permanently located in Jacksonville, Florida and has an office in Nashville, Tennessee. Team members from both offices would manage the Quincy account. North Star has been in business since the year 2000 and is an operating unit of a Florida S-corporation, and has been financially stable since its founding.

North Star does not have any current or former City employees employed by or on the Firm's governing board as of the date of the Proposal or during the previous twelve (12) months. North Star will comply with all terms and conditions set forth in the Request for Proposals, unless otherwise agreed by the City.

Since North Star last worked with Quincy in 2016, our firm has evolved significantly. We are now a full service, integrated place branding agency.

We are excited about the opportunity to work with Quincy again and look forward to talking further.

Only the best,



Will Ketchum | President
O: 904.645.3160 x115 • F: 904.645.6080 • C: 904.304.8742
will@northstarideas.com

North Star Place Branding & Marketing
1023 Kings Ave.
Jacksonville, FL 32207

PROPOSAL CAMPAIGN

North Star's Knowledge of Quincy Plays A Key Role in Our Campaign Development

Almost five years ago, North Star and various Quincy leaders collaborated on creating an authentic and distinct brand for the City. Everything we learned about Quincy — from its outstanding location to its cultural magnetism to its residents' commitment to help others in real ways — came together in the "Right On Q" brand. Then as now, Quincy feels like the right place for people with diverse interests and backgrounds, whether entrepreneurs, college students, or families. What's more, your growth initiatives and community service efforts are always characterized by the right intentions and the right timing.

For us at North Star, it has been fulfilling and inspiring to see Quincy build on that legacy. Recently, we heard of the new Corn Belt Port designation, and we were happy to know that the hard work of local leaders, who stressed the port's importance when we met them a few years ago, has paid off. We would like nothing more than to see that happen again and again. Our past meeting showed us that Quincy has a natural appeal to people and business that is essential to regional growth. Now that the opportunity to serve as the City's strategic marketing partner presents itself once again, we look forward to showing you how we, too, have grown while remaining committed to amplifying the voice and exposure of deserving places across the country. Quincy, we've got some catching up to do.

A 4-Point Growth Strategy for Quincy That's Right on Q

We have studied the Quincy NEXT strategic plan carefully. With its focus on market, economic, place and policy factors, this excellent roadmap has guided our approach. While a thorough, collaborative strategic and creative planning process with Quincy leadership is still ahead, North Star's pre-contract thinking is a 4-point strategy using innovative approaches to meeting Quincy's goals of **resident attraction** and **economic development**.





For those natives who love Quincy, but live away, the "work from anywhere" awakening brought about by COVID-19 presents an opportunity for natives to consider moving home to help Quincy achieve its "45 by 30" goal. North Star believes the greatest way to mount a native recruitment campaign is to engage local community members first, harnessing their ties to Quincyan friends and family who live away. While this effort will be augmented with the development of a custom alumni database for direct outreach, the highest emphasis should be placed on inspiring locals to tug on those they know to come back to Quincy via social media and email.

North Star's initial campaign idea is "Quincy's Calling" – a warm invitation for younger professional Quincy alums to consider that there's no better time to make a lifestyle adjustment and come build their careers and families back in Quincy.

Targets

- Quincy natives currently living away from Quincy; prime emphasis on 25–40 year olds who are still building careers, have their property buying years ahead of them but have had a few years away to explore and experience other places:
 - Quincy high school graduates 1998–2013; John Wood CC and QU grads 2002–2017
- 41–55 year old non-local natives are also a target
 - Quincy high school graduates 1983–1997; John Wood CC and QU grads 1987–2001

Key Planning Steps

- Establish target universe: work with local high schools to ascertain the size of target age range classes over the past 35+ years
- Obtain area school alumni data as available; city should start obtaining high school and college databases of each graduating class
- North Star will use LinkedIn, facebook and Ai data-building to further develop alumni list
- Revisit North Star's earlier community survey to detail the special attributes that residents love about Quincy; add in the new vision detailed in Quincy NEXT
- Form group of local ambassadors and Realtors willing to participate in an outreach effort to friends and family they believe should reconsider Quincy
- Develop social media toolkit for ambassadors



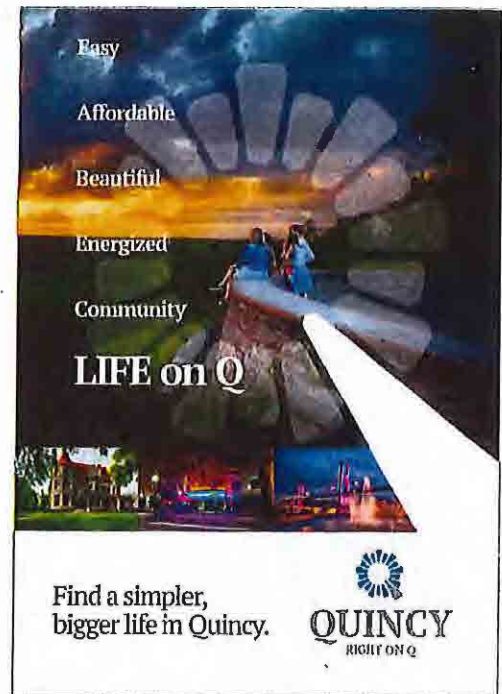
North Star can help the city efficiently target young professionals facing milestones that may trigger thoughts of relocation to a more livable, affordable city.

Targets

- 25-50-year old professionals in St. Louis, Kansas City, Chicago, Springfield, Des Moines, Davenport, etc.
Skills alignment with Quincy's targeted industries
- Exhibiting life-change triggers noted above (marriage, birth of child, milestone birthdays, etc.)

Key Planning Steps

- Develop a "Life On Q" landing page or enhance existing relocation landing page to sell all the advantages of Quincy vs. a large metro (could live within quincyrighonq.com)
- Digital/social media planning to determine optimal cities (population characteristics by key age cohorts)
- Digital/social media planning determine facebook, LinkedIn and other digital targeting techniques for paid advertising
- Inform and engage Quincy hospitality community on weekend trip package formation and promotion



Representative Tactics

- Build "Life On Q" campaign highlighting advantages of Quincy vs. bigger cities (see visual concept)
- Digital and social advertising targeted at surrounding major metro areas. Consider campaign timing when midwestern city life can be the hardest (bustle of Fall, dead of winter)
- Tap online data for life change triggers: wedding gift registry, baby shower registry, etc.
- Landing page and social channels (YouTube) should share stories of local residents talking about their lives in Quincy ("My Life on Q" series) to share Quincy's visual and human appeal
- Paid media may include St. Louis airport and also native advertising (paid content article on the Quincy life) in each target metro. Leverage the riverfront, sports leagues, family focus, what life is like and how refreshingly easy life is in Quincy
- Create a compelling but economical "Life On Q" snail mail package for sending to interested persons so that real leads can be tracked with full addresses and followed up on
- Promote weekend trip packages for a "first date" with relocation prospects
- Form Ambassadors group to be available for lunch with visitors or just a hello
- Highlight Adams County Works to those interested who are also seeking a career shift
- Analytics dashboard for digital advertising to track impressions, engagement (clicks) and action (inquiries, Realtor calls, visits, moves)

City Involvement and Participation

- The City will simply need to assist in the coordination of the website and also coordination with the Realtor and hospitality communities. North Star can manage full campaign execution from there.

Budget: (please see Cost Proposal section)



With its highly professional Great River Economic Development Foundation, Quincy is an outstanding economic development marketer. On the strength and readiness of the GREDF and City economic development professionals, North Star proposes an enhanced economic development campaign leveraging the trend for companies to consider smaller markets in light of the pandemic. The trend appears to have a 3+ year life to it at least, so this is not a passing fad – it is a new reality of the workplace.

Specifically, Quincy can be positioned as the smarter midwestern hub for businesses who value a midwestern location. Quincy gives logistics strength, lower costs, quality of life for employees and, most of all, a level of responsiveness, customization and partnership that is unparalleled among communities (Right On Q!) In Quincy, a business can be important to the community. That status is harder to achieve in a major metro such as Chicago or St. Louis. In the case of Quincy, smaller is smarter.

Targets

- Align the program around Quincy targeted industries: manufacturing, transportation & logistics (port/intermodal), business services, healthcare, small and emerging businesses that can operate anywhere
- C-suite at the above company types if emerging growth; CFOs and VP Real Estate at larger companies seeking regional hubs
- Site selection advisors and consultants

Key Planning Steps

- Work closely with GREDF and City ED officials to align with current marketing strategies
- Identify and articulate Quincy selling advantages to targeted industries and their supplier/vendor ecosystems. Also identify leading trade shows and conferences by industry
- Develop a customized list of site selection consultants for Quincy outreach

Let's Shape A Midwest Hub
Your Way.

Chicago
Ialy
St. Louis
Kansas City

QUINCY

Lower costs.
Logistics excellence.
Responsiveness on Q.

QUINCY
RIGHT ON Q.

- Develop paid digital media plan to reach business decision makers in key geographies

Representative Tactics

- Continued Quincy ED website improvements: demographics, workforce data, key employers, incentives information, comparisons to peer (competitor) communities
- Targeted industries LinkedIn advertising
- Digital display programmatic advertising to c-suite decision makers in midwest and northeast (see visual concept on prior page)
- Site selection consultant marketing – host virtual tours, e-newsletters, fam tours and hosting when safe. Not “selling,” providing information and building relationships
- Attend (when safe) relevant targeted industry trade shows
- Native articles on targeted industry strengths featuring Quincy company success stories
- Search engine marketing (SEM) focused on relevant attributes/key search terms
- Relevant targeted industry and workforce content for website resource area/blog posts
- Podcast series, “Smaller Is Smarter” featuring interviews with Quincy companies and site consultants on the power of a smaller, responsive location; feature impressive Adams County Works workforce development highlights .

City Involvement and Participation

- For this strategy, the City’s involvement will reside largely around the planning process. North Star wants to leverage all the good work you are already doing in ED marketing in the process of taking the program to the next level. We will also need your help with content featuring success story companies and for setting up interviews. From there, as a full service agency, North Star can manage the program turnkey with routine inputs and approvals from Quincy.

Budget: (please see Cost Proposal section)



Earned media is an important, primary channel for informing both prospective residents and businesses about the merits of relocation to Quincy. Third-party media articles provide a level of credibility that is a vital complement to paid media efforts. Thus, North Star recommends an ongoing regional and national PR program targeted to the audiences in strategies 2 & 3 above.

At the heart of the program will be an emphasis on separating Quincy from some of the lingering reputational issues that Illinois is facing (“flipping the script,” as you wisely point out in the RFP). While PR campaigns can’t be named (editors will name the stories as they wish), the intent of the program will be to sell the positive aspects of Quincy as “the other side of Illinois” – a theme that is both literal (western edge of the state) and figurative (without the high cost, cramped lifestyle, corruption, business-unfriendly nature of Chicago).

Targets

- C-suite and influencers within targeted industry companies (emerging growth); CFOs and VP Real Estate at larger national companies seeking regional hubs
- 25-50-year old professionals in St. Louis, Kansas City, Chicago, Springfield, Des Moines, Davenport and across the nation
- Site selection advisors and consultants

Key Planning Steps

- Work closely with GREDF and City ED officials to align with current PR strategies
- Identify and articulate Quincy selling advantages to targeted industries and their supplier/vendor ecosystems
- Develop a library of case studies of successful Quincy companies
- Develop targeted media list and social media strategy
- Develop a media kit: quick facts sheet, history, leading employers, leader bios, workforce data, lifestyle, etc.
- Tap North Star's list of national city rankings to determine which ones are a fit to pursue for Quincy



Kristyna Muñoz
North Star Public Relations Director
Chicago resident for 10+ years

Representative Tactics

- Target and pitch regional daily newspapers and leading national media with both business and lifestyle slants: *Wall Street Journal, New York Times, Forbes, Washington Post, Fox News, CNN, MSNBC, USA Today, Midwest Living* etc.
- Social media program highlighting business successes and news (LinkedIn, Twitter, Facebook, YouTube)
- Set calendar and form/pitch submissions (where allowed/possible) to city rankings. At minimum, examine criteria that desired rankings use (e.g. Best Small Towns)
- Develop a Video News Release showcasing Quincy's strong visual story (river, beauty, charm and industry/port)
- Consider satellite media tour with local business owners
- Repurpose and post earned media placements on Quincy social media channels
- Ongoing measurement: monthly activities and outcomes report

City Involvement and Participation

- This program will require involvement on the front end for the planning phase. There will also be a need for ongoing updates on "cool news" that North Star's PR team can share week to week and month to month. From there, needs will be episodic as interview opportunities arise (arranging spokespeople or Quincy business leaders for media discussions).

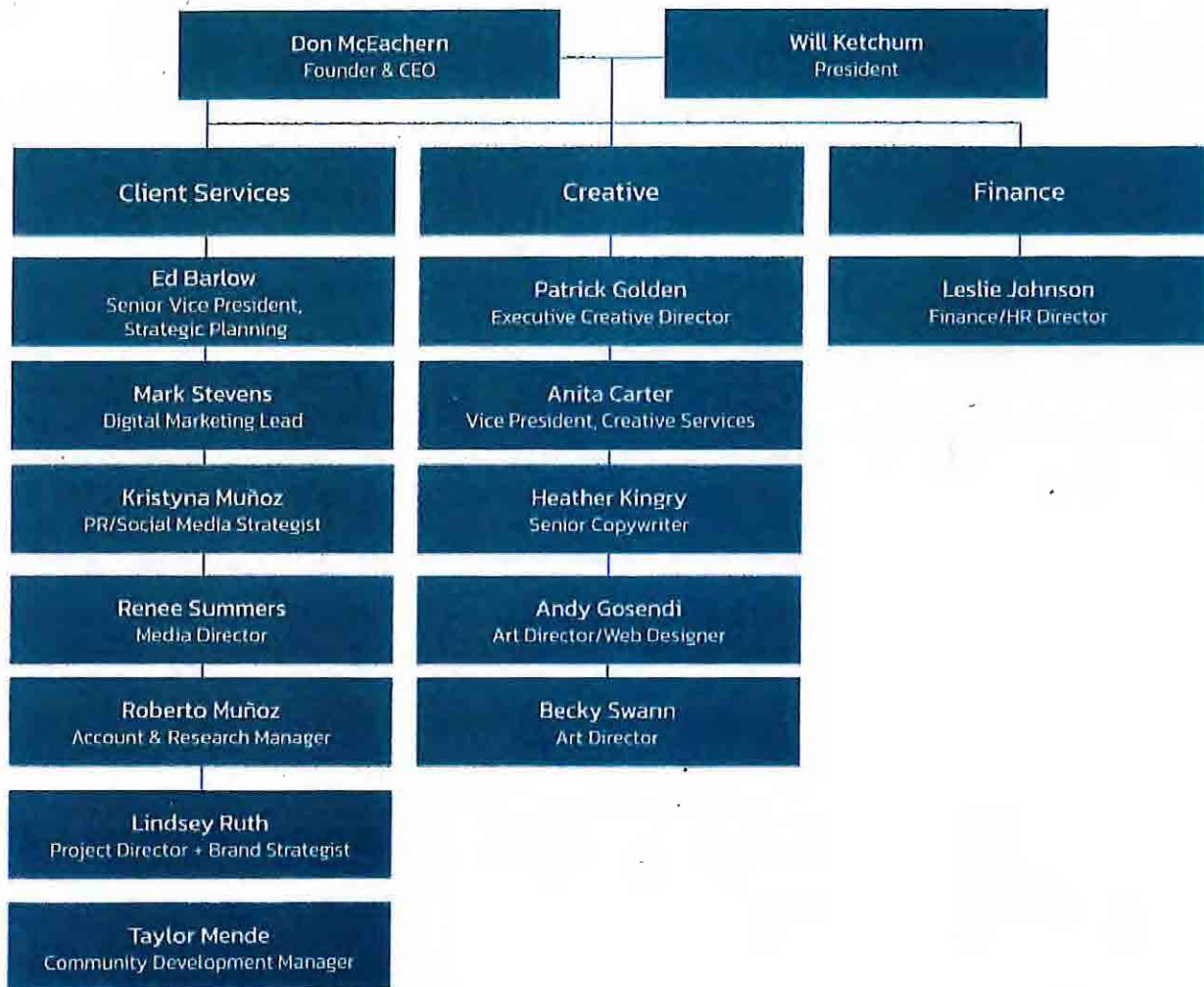
Budget: (please see Cost Proposal section)

AGENCY INFORMATION

North Star Has Expanded To Become A Full Service Place Marketing Firm.

Just like Quincy, North Star is constantly evolving. Since we last worked with Quincy in 2016, our firm has grown substantially. We are now a full service, integrated place branding agency with marketing, PR/Social and media plan development and management capabilities. We believe that our intimate knowledge of Quincy as the researchers, strategists and creators of the Right on Q brand, combined with proven plan management capabilities, makes us a uniquely qualified partner for Quincy in this endeavor.

Organizational Structure



North Star Team & Experience



Ed Barlow

Senior Vice President, Strategic Planning • Project Team Lead

Ed loves a good riddle. Ever since being the fastest to find the toaster in the tree in his pediatric dentist's waiting room, he has been solving marketing and operational challenges with creative and strategic instincts. Most recently, Ed gained valuable experience on both the client and agency sides of the branding relationship as an ADDY-award-winning Director of Marketing and Communications for the parent corporation to a group of national facility services companies serving transportation, travel, aviation, retail, healthcare and hospitality industries. He has also worked as

Senior Copywriter and Marketing Strategist for a branding design firm in Nashville specializing in persuasive content for Music Row, corporate and nonprofit clients. His success can be traced to intense curiosity, ability to listen intently and all those questions that lead to solving any riddle. Ed caters to North Star clients with creativity, effective communication and customer service. His insights and instincts lead clients to a broad, inclusive approach to successful community place branding for the long-term. He has led successful community place branding initiatives for Iowa's Creative Corridor; Lima/Allen County, Ohio; Lauderdale Lakes, Florida; Brookings, South Dakota; Jamestown, New York; Helena- West Helena, Arkansas; Downtown New Orleans, Louisiana; State of Mississippi; State of Florida; Goshen, Indiana; Frankfort, Kentucky; Bakersfield, California; Johnson City, Tennessee and many more.

Education: Florida State University | MA, Southern Methodist University



Roberto Muñoz

Account and Research Manager

Writing, marketing, research—all done with careful accuracy and quick wit: Roberto is a five-tool player for the placemaking game thanks to his endless energy and versatile skill set. After a stint at a downtown Nashville marketing agency, Roberto joined North Star as a supportive teammate with a penchant for finding the right words—and numbers—to tell a community's story in vivid detail. Whether working on business development or a research presentation, he always looks to learn about unique towns and cities nationwide and about the character and voice that sets them apart. After college, Roberto returned to the Music City to spend time with

family and begin a career in advertising. If he's not poring over commas and decimal points, he's likely catching a minor league ballgame in Nashville's Germantown or making a seasonal pilgrimage to Wrigley Field in Chicago.

Education: The University of Chicago



Mark Stevens

Digital Marketing Lead

With 25 years in marketing and operations, Mark is our go-to guy for streamlining the processes that help us produce great work for each and every place we represent. His rich background spans Fortune 1000 companies and global leaders like FedEx. Much like his affinity for making music, Mark applies the same commitment and perfectionism to creating an excellent return and results for our agency and our clients. When he isn't focused on improving operations for clients or playing guitar for intimate audiences, he enjoys spending time with his family.

With an MBA from Vanderbilt, Mark never takes his eye off the bottom line while shaping the policies that impact our clients' successes, too.

Education: University of Florida | MBA, Vanderbilt University



Lindsey Ruth

Project Director + Brand Strategist

Passionate about brand strategy and positioning, Lindsey loves turning clients' challenges into their success. She has over a decade of branding and creative development experience, working on Fortune 100 brands, and small startups alike. Her entrepreneurial spirit and love of travel took her to Australia, where she oversaw strategic marketing for a Global HR Solutions firm. Now back stateside, she is dedicated to helping companies develop their unique voice and position in the market. When Lindsey is not with the North Star team, you can find her at

the beach with her husband and 1 year old daughter Hunter.

Education: University of Florida



Kristyna Muñoz

PR + Social Media Strategist

A quaint New England upbringing with stops along the way in Pennsylvania, North Carolina, San Diego and rounding out the formative years in Texas gave Kristyna an appreciation for BBQ, Big 12 football and why people say "don't mess with Texas." With the east coast, west coast and the south covered, Kristyna decided to give the midwest a try for what was supposed to be a two- year Master's program in Chicago. Thirteen years, a few jobs, a marriage and two kiddos later, she traded snow for sunshine and now calls Florida home. Clients can lean on Kristyna for media relations strategy, social media guidance and content development.

Education: Baylor University | MA, Public Relations, DePaul University



Renee Summers

Media Director

Renee is the consummate media professional--not only does she truly understand what makes the consumer tick, she also has the experience and knowledge of the media landscape to get the biggest bang for every dollar spent. Renee has more than two decades of experience in both B2B and B2C brand planning, media strategy/buying and consumer insights for national/regional brands. When not focused on media trends, Renee enjoys exploring new restaurants & fine wines, cheering on the Georgia Bulldogs, and spending time with her husband, daughter and two toy poodles.

Education: The University of Georgia



Patrick Golden

Executive Creative Director

With his background in history, passion for architecture and love of a good story, Patrick loves learning about the place he hasn't been, a town off the beaten path, or the true heart of a city. Combine these qualities with his love of strategy and design, and he is ready to distill all of this into design marks, logos, straplines and narratives that are as authentic as the places they represent. And he's got the awards to show it - dozens of Addys and an Effie for marketing effectiveness. Patrick has even painted the art on our walls and designed our offices spaces.

He's a true Renaissance creative man. Being mistaken for a local is the greatest compliment you can pay Patrick. He always has a bag packed, a camera in his hand and a sketchbook in his backpack, ready to rack-up as many miles and experiences as possible.

Education: Flagler College



Anita Carter

Vice President, Creative Services

Driven by avid curiosity—be it learning the origin of a word or phrase or everything there is to know about a place— Anita is an explorer at heart. The need to know how things work and what "makes people tick" led her to a Psychology degree with a focus in marketing. From being on the team that developed some big consumer brands like the Cadillac Escalade to overseeing an international spa skincare brand and developing place brands in her home state of Florida, the desire to know what is going on "behind the curtain" has proven a truly valuable asset. At North Star, Anita gets involved at every level digging into

research to help develop sound strategic foundations and bringing those ideas to life through big ideas, expressive writing and creative expressions. When she's not busy figuring things out, Anita is exploring the world with many of her adventures taking her to wine growing regions, a passion she shares with her husband. She's a trained massage therapist too but she only pulls that trick out of the bag in emergencies.

Education: Florida State University



Taylor Mende

Community Development Manager • Project and Research Manager

No matter the project or client need, Taylor brings much more than a warm smile to the task at hand. Growing up in a small town in Western New York gave her an appreciation for learning about what makes a community unique. With media, marketing and account service experience in agencies up and down the East Coast, Taylor understands the importance of solid client relationships. She listens and anticipates needs, then responds with psychic-level ability... It's something she learned while working in Guest Services at the ultimate destination for millions of families — Walt Disney World. When she isn't assisting clients, Taylor

enjoys capturing perfect moments behind the lens of her camera and maintaining her undefeated-at-home Jeopardy! status.

Education: State University of New York College at Cortland



Will Ketchum

President • Leadership & Strategic Oversight

Communities are everything – spirit, pride, livelihoods, ambitions, friendships, recreation, and most of all, home. With that point of view, Will is as passionate about community and place branding as they come. From our Jacksonville office, he manages North Star operations and is always close to clients and our work. He's advised Fortune 1000 companies, major metros and rural counties on marketing and brand strategy over his 30 years in the agency business and has a particular focus in community economic development. He has led a community-wide visioning process to create a competitive global identity for Jacksonville which

involved a wide array of city leaders, stakeholder groups and sponsors. Will's never seen a trail he didn't want to take – whether its traveling to solve branding challenges in amazing client communities, or traveling for fun with his family.

Education: Vanderbilt University | MBA, University of North Carolina at Chapel Hill



Don McEachern

Founder • Leadership & Strategic Oversight

Don McEachern has been growing research based brands for more than 20 years. His experience includes working for multinational advertising agencies as well as nationally recognized creative boutiques. During his time in the ad world, Don put his stamp on some of the world's most famous brands including Goldkist, Hawaiian Tropic, Suntory Bottled Water Group, Trump Plaza, Panasonic and Lanier Worldwide. For his efforts he received numerous awards, including the prestigious national Effie for marketing effectiveness and a Clio for excellent creativity. 20 years ago, Don struck out on his own. With a dream and a dollar,

he launched North Star Place Branding & Marketing, specializing in brand marketing and research for places. More than 200 nationwide communities later, Don has become the recognized expert in the exploding field of place branding and destination research. With a process that combines education, research, strategy, creativity and action, he has helped create unique and effective brands for the states of Mississippi and Florida; major downtown areas including New Orleans and Memphis and big-name cities like Jacksonville, Florida, Dayton, Ohio and Providence, Rhode Island. That same process and passion has also been applied to small cities that will soon be household names such as Sebastopol, California and Warrensburg, Missouri.

Education: The University of Tennessee



JAXUSA
PARTNERSHIP
THE JACKSONVILLE REGION

Economic Development + Talent Attraction Marketing Program

CHALLENGE:

As the “shadow city” in the nation’s third largest state, Jacksonville fights hard to compete for a share of the economic growth that its better known in-state peers Miami, Tampa, and Orlando are also vying for. As a port and navy city, the Northeast Florida region (branded as JAXUSA) offered significant labor and logistics advantages and a beautiful waterscape – none of which were fully understood before North Star began its work. History proved that if Jacksonville could get to a site selection short list, they had good odds of winning – the key challenge was overcoming vague awareness to get on more short lists. The same applied to attracting residents and talent. The city asked itself, “what can we stand for in the marketplace?”

APPROACH:

Jacksonville is a water mecca, and there the water drives the economic engine, not just resident lifestyles and tourism. And while many great cities are near oceans or rivers, Jacksonville’s combination of Atlantic Ocean beaches, intracoastal waterways, preserves and the beautiful St. Johns river is a rare combination. While the region hadn’t leveraged it fully before, the waterscape defined and inspired everything about the region, so North Star put those advantages to work. Positioning Northeast Florida as a competitive location for business and medical tourism, our ongoing marketing efforts are focused on growing the Jacksonville region’s global reputation and increasing consideration among companies and site consultants that are looking to Jacksonville to expand operations.

We have helped JAXUSA generate awareness of the region’s many key attributes within their five target industries by developing targeted messaging and brand stories that are channeled through integrated marketing efforts including digital and target industry advertising, public relations, and communications efforts.

We recently launched a new visual identity that highlights the water features of our region. With the “Our Waters Work Wonders” campaign, JAXUSA now leverages the area’s water landscape to show how businesses grow and flourish in the area and this updated look and feel now permeates all of JAXUSA’s marketing and business development materials to generate awareness and inquiries.



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JAXUSA

PARTNERSHIP

THE JACKSONVILLE REGION

RESULTS:

Jacksonville has reshaped their story around a long-standing truth: the water literally defines their economic and lifestyle promise. The brand, PR and digital marketing program share the story of how the waterscape influences so many benefits of a Jacksonville location.

Each year, we continue to diversify and optimize the ad network platform to include platforms that offer better ways to reach JAXUSA's defined target audience of C-suite executives, B2B decision makers, and VP/executive/real estate-specific targets. We continue to see year-over-year performance gains from these efforts, as highlighted by the following:

Year	Impressions	Unique Site Visits
2017	21 million	46,000
2018	28 million	83,000
2019	40 million	97,400

For content marketing, we apply a strategic approach of creating and distributing relevant content to JAXUSA's target audiences that helps craft Northeast Florida's story to enhance the region's image and identity in the global market. Efforts include contributing content and joining the conversation on relevant platforms, including blog posts, e-newsletters and social media. We also manage the award-winning JAXUSA website (Florida Economic Development Council best website), JAXUSA.org, that is filled with content and information about the Jacksonville region and serves as a valuable tool for marketing the region across the globe.

*Through a series of LinkedIn, native and targeted display advertising, the campaign generated more than 40 million impressions and more than 97,400 qualified clicks to JAXUSA.org with high-performing click-through rates. These and other marketing efforts we delivered helped the JAXUSA team bring in **2,300 jobs** to the region's workforce and more than **\$354 million in private capital investment**.*

The PR and reputation results have been outstanding, too. Recently, Time magazine named Jacksonville as the #2 most up-and-coming city in America. Money magazine ranked Jacksonville as #7 best city for job seekers. Global Trade named Jacksonville a top global city. ZipRecruiter named Jacksonville #9 hottest city for tech jobs and Forbes named Jacksonville the #2 city to invest in housing, the #5 fastest growing city, and the #12 best city for young professionals.

Headquarters to 3 Fortune 500 and 80+ companies.



JAX JACKSONVILLE & NORTHEAST FLORIDA

Let our ports power your logistics.



3,000+ vote for our workforce annually.



JAX JACKSONVILLE & NORTHEAST FLORIDA

Home to 3 naval bases and 6,000 aviation workers.



JAX JACKSONVILLE & NORTHEAST FLORIDA



Expand where the water inspires your workplace.

LEARN MORE

JAX JACKSONVILLE & NORTHEAST FLORIDA

Same day access to 61 million consumers by land.



JAX JACKSONVILLE & NORTHEAST FLORIDA

JAXUSA PARTNERSHIP

THE JACKSONVILLE REGION

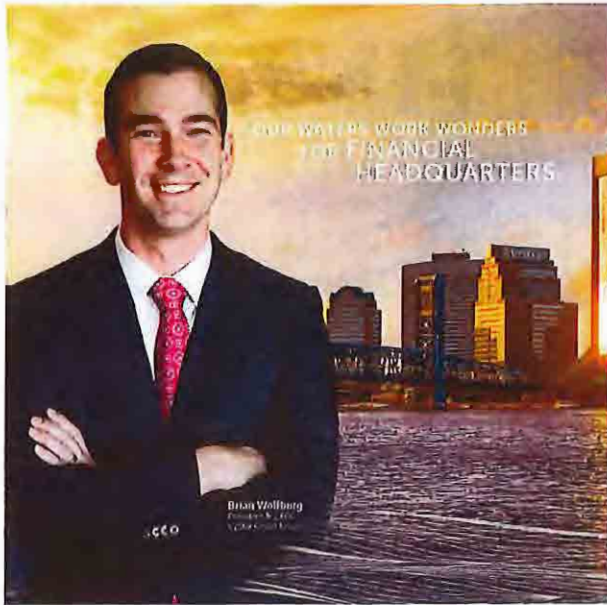
Digital Display Advertising

Continuous Website Enhancements



Native Advertising + PR





FLORIDA'S FINANCIAL & FINTECH CENTER

With one of the world's largest and a booming financial district on the banks of the St. Johns River, it's easy to see why Florida's financial district is the choice to locate in the heart of Jacksonville. With experienced, easy connections and an expansive Riverside-based employer population, but that's just the beginning of this HQ success story. The region's competitive cost structure and financial sector talent base also help Florida's business thriving non-stop.



JAXUSA PARTNERSHIP
THE JACKSONVILLE REGION.



THE JACKSONVILLE REGION | BAKER | CLAY | DUVAL | FLAGLER | HAYSUM | PUTNAM | ST. JOHNS

Hybrid Targeted Industry + Talent Attraction Marketing

THE PERFECT CLIMATE FOR ADVANCED MANUFACTURING

LEARN MORE

JAXUSA PARTNERSHIP
THE JACKSONVILLE REGION

FOSTERING TECH INNOVATION & TALENT

LEARN MORE

JAXUSA PARTNERSHIP
THE JACKSONVILLE REGION

INSPIRING YOUR EMPLOYEES & YOUR GROWTH

LEARN MORE

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THE JACKSONVILLE REGION



JAXUSA PARTNERSHIP

THE JACKSONVILLE REGION

Population Growth Results

2020's Migration Trends: Smaller cities gain ground

With the onset of COVID-19, many cities' ratios of population inflows to outflows have changed markedly from April to August 2020 compared to last year.

Biggest gains in net arrivals

1.	Jacksonville	+10.7%
2.	Salt Lake City	+9.6%
3.	Sacramento	+7.6%
4.	Milwaukee	+4.5%
5.	Kansas City, MO	+3.9%

Steepest decline in net arrivals

1.	New York City	-23.4%
2.	San Francisco Bay Area	-21.1%
3.	Seattle	-10.6%
4.	Boston	-9.9%
5.	Portland, OR	-9.67%

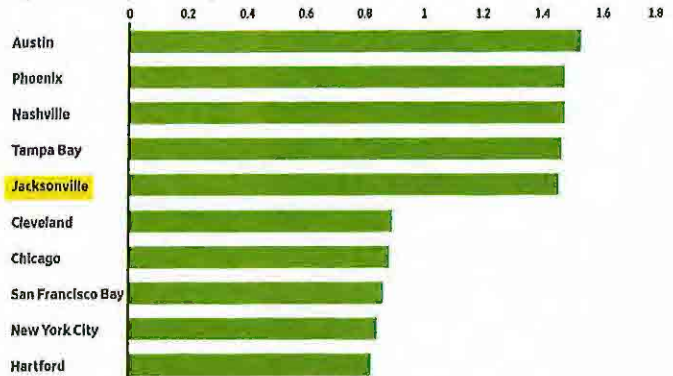
Source: LinkedIn Economic Graph Research

LinkedIn News

Wall Street Journal, December 2020

Sunbelt Rising

Population Inflows per outflow, April-Oct. 2020, by metro area



Note: A ratio below 1 means more people are leaving than moving to the metro area
Source: LinkedIn

DOWNTOWN TOWN NOIA

CHALLENGE:

The sun after the storm... Large scale natural disasters are so all encompassing, they can come to define a place. How then can a city move beyond the reputation of disaster victim to an identity grounded in prosperity? Consider the case of New Orleans. Ravaged by hurricane Katrina more than five years ago, the city suffered an exodus. But after a lot of hard work, the Downtown is open for business and ready for prosperity. What Katrina destroyed is being replaced with some of the world's best facilities. Despite that, the national conversation about New Orleans is still focused on Mardi Gras and recovery. Seeking to attract Industries of the Mind, the Downtown Development District (DDD) needed to change the collective subject, focusing instead on progress, innovation, opportunity and success.

INSIGHT:

North Star research found that New Orleans is at once a place with an internationally renowned, authentic and inspiring framework that is also a clean slate. The city has become a productive, prolific laboratory for ideas and reform across many sectors, public and private. Headlines have been earned with advances in education practices, improved housing and even alternative energy. But that story is not coordinated or frequent enough. Research regularly revealed a deficit in marketing and promotion.

BRAND STRATEGY:

North Star recommended targeting Industries of the Mind with a strategy that positions Downtown New Orleans as a collage of distinct communities and opportunities whose absolute cultural authenticity makes it a muse (source of intelligence and inspiration for creativity) that fires the imagination and energizes you to shape a prosperous future – yours and the city.

RESULTS & KUDOS:

The results of their efforts are evident in their most recent accolades:

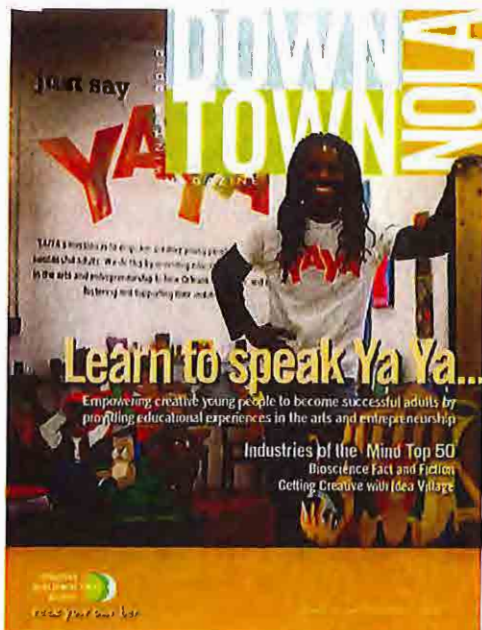
- Number 1 city and large metro area for information jobs in the U.S.
- Number 1 brain magnet in America
- 2nd Best Big City for Jobs
- MarketWatch's "Best Cities to Do Business" survey ranked New Orleans "Most Improved" metro in the U.S.; New Orleans moved up 44 positions in the ranks

"The branding process for us was so important, because we have such a great brand to begin with. Any successful community brand has to be authentic, and the brand that North Star uncovered really is. The process solidified that we always were the things that our new brand presents, but now we are communicating it more efficiently and effectively than we ever have before. Since the brand roll-out we've had over 4 billion dollars in investment and the accolades keep rolling in, and that is due in some part to the way that people all over the world are perceiving us today."

– Kurt Weigle, President/CEO, New Orleans Downtown Development District



DOWNTOWN
TOWN
NOLA





CHALLENGE:

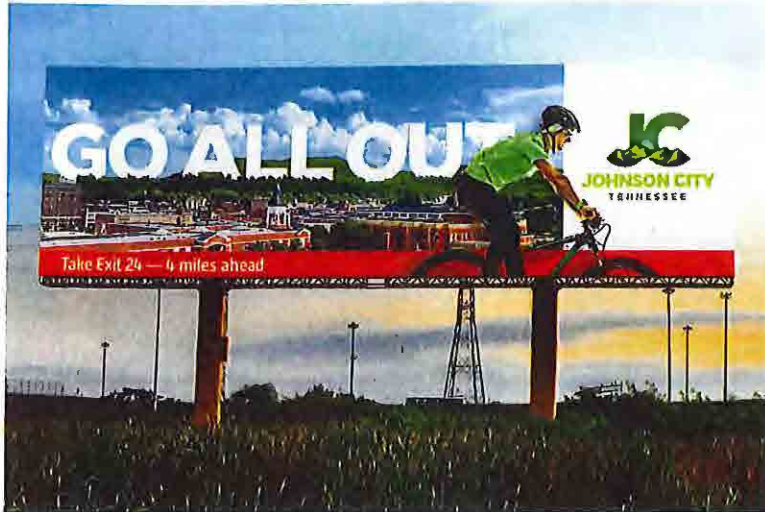
With a sesquicentennial approaching, Johnson City was eager to update a decades-old brand identity and distinguish itself among the Tri-Cities. Eyeing the next 150 years, how can this outdoor mecca and educational powerhouse leverage the region while standing out within it? Johnson City needed a strong brand that positioned itself as a talent magnet for decades to come and a vehicle to celebrate the century and a half that defined its authenticity, culture and self-sufficient nature.

INSIGHT:

Johnson City demonstrates a strong commitment to quality of life, particularly to outdoor pursuits. It has more opportunities close to downtown than neighbors like Asheville. So there's no Asheville envy here, just a desire to enjoy short commutes whether that is to your tech job in a space with exposed brick walls or a mountain bike park on the edge of downtown organized like your favorite ski resort. Like many college towns, Johnson City suffers brain drain as grads chase urban living elsewhere only to find it unaffordable. But this City is not the place to get lost in a theoretical vacuum. The critical thinking and insights gained from higher education get tested and put to work here. You'll find the innovation you'd expect from universities and the business sector, but take a look at the public sector. Johnson City solved a chronic flooding issue by creating Founders Park that mitigates the problem while creating a beloved space. Just one of many examples in this picturesque town of how critical thought can go the extra mile in creating critical mass (outdoor rec, downtown activity and community pride).

BRAND STRATEGY:

Johnson City's new brand elements serve as an invitation to this mountain setting and economic opportunity. But it is also a call to action to get outdoors, do your best, and become involved. Go All Out will obviously attract adventurers and outdoor enthusiasts. But it encourages innovative thinking and gets to a distinction for perseverance and resiliency in this part of the state. You are part of a strong community here that will Go All Out for your needs and dreams.



ALL OUT HAPPENINGS
Johnson City Community News

DECEMBER 2018

Here in Johnson City we Go All Out everyday.

GO.
Johnson City Turkey Trot 5K Thursday November 22, 2018
Small Business Saturday Saturday November 24, 2018
[Full Calendar](#)

ALL.
Business Opening & ETSU News
Wellness Initiatives

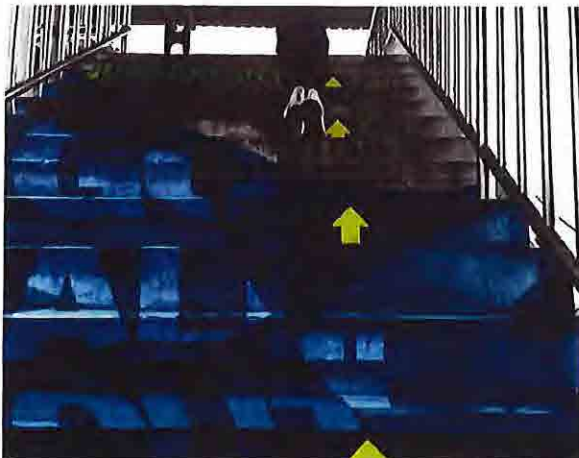
OUT.
Outdoor Adventures
Volunteer Opportunities
Learn a New Skill

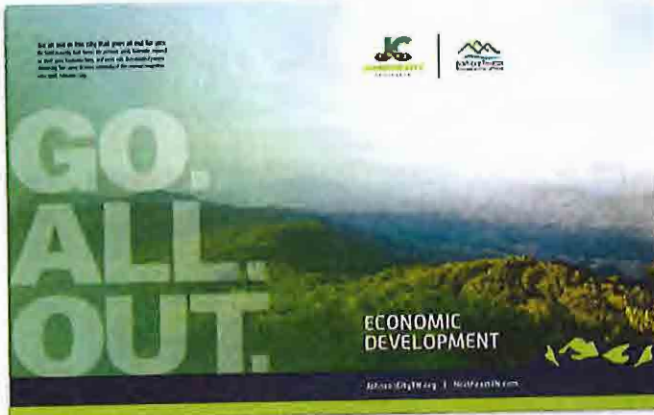
[Johnson City Named Top Outdoor Town](#)
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

[Kids Go Out of Their Way to Help the Needy](#)
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

[Entrepreneurs Reshape Downtown](#)
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

City Website | Job | Park & Recreation | Events Calendar





REFERENCE CLIENTS



New Orleans, Louisiana

Mr. Kurt Weigle

President & CEO

Downtown Development District

504.561.8927

kweigle@neworleansdowntown.com



Johnson City, Tennessee

Ms. Keisha Shoun

Director, Communications and Marketing

City of Johnson City

423.434.6249

kshoun@johnsoncitytn.org

Addendum to the City of Quincy Strategic Marketing Initiative Proposal

2/18/2021

The following reflects North Star's budget estimates for the strategic marketing initiative. These figures represent a change from our original submission on December 17, 2020. *Exact scope and costs are still to be determined and negotiated but these are the new proposed costs.*

YEAR 1 (commencing May 3, 2021): \$250,000

- Quincy Natives Data Development/Incentives (Engage local residents)
- Website Enhancements/Landing Pages
- Video Development (local vendors)
- Relocation Kit Mailer
- Paid Digital & Social Media (Resident Attraction): Test & Learn Levels
- SEM, Paid Digital & Social Media (Business Attraction): Test & Learn Levels
- PR/Social Media Program Management
- Video News Release/Satellite Media Tour
- Overall Program Management & Creative

YEAR 2 (commencing May 2022): \$200,000

- Evolved Annual Plan Development/Applied Learnings
- Quincy Natives Data Development/Incentives
- Continuous Website Enhancements/Landing Pages
- Video Development (local vendors)
- Paid Digital & Social Media (Resident Attraction)
- SEM, Paid Digital & Social Media (Business Attraction)
- PR/Social Media Program Management
- Overall Program Management & Creative

YEAR 3 (commencing May 2023): \$175,000

- Evolved Annual Plan Development/Applied Learnings
- Continuous Website Enhancements/Landing Pages
- Video Development (local vendors)
- Paid Digital & Social Media (Resident Attraction)
- SEM, Paid Digital & Social Media (Business Attraction)
- PR/Social Media Program Management
- Overall Program Management & Creative

The costs above may be less if certain tasks or components are removed year-to-year following performance analysis and as discussed with the City.



PROGRAM METRICS (for year-over-year measurement)

Native Recruitment

- Meaningful inquiries & actions from Quincy alumni (Chamber contacts, Realtor contacts, residence inquiries)
- Relocations by alumni to Quincy (as reported by friends, family, Realtors or new utility accounts)

New Resident Recruitment

- Relocation packages requested
- Weekend visit trips documented with hospitality partners/Ambassadors
- Relocations by alumni to Quincy (as reported by Realtors or new utility accounts)

Regional/National Business Recruitment

- Meaningful inquiries from expanding companies, site selection consultants or real estate broker representatives (investors)
- Corporate expansion/new site RFP invitations and finals made
- Corporate relocations, new sites or expansions (non-existing companies)

Resident & Business Attraction National PR/Social Media

- Earned media hits by depth of article, extent of Quincy official quoted and tier of media
- Advertising equivalency of earned media
- Increases in social media likes, follows, shares

ORDINANCE NO.

**AN ORDINANCE GRANTING A
SPECIAL USE PERMIT FOR A PLANNED DEVELOPMENT**

WHEREAS, Craig Heming did previously file a request for Approval of Conceptual Plan, Preliminary Plat and Final Plat with the City of Quincy, all in accordance with the Ordinances as provided; and,

WHEREAS, said Conceptual Plan and Preliminary and Final Plat have been approved by the City of Quincy, all in accordance with the Ordinances as provided; and,

WHEREAS, all requirements of Chapter 162 (Zoning Regulations) of the Municipal Code of the City of Quincy of 2015 have otherwise been complied with.

NOW, THEREFORE, pursuant to Chapter 162 of the Municipal Code of the City of Quincy of 2015, be it ordained by the Mayor and City Council for the City of Quincy, Adams County, Illinois, that a Special Permit for a Planned Development be and hereby is issued as follows:

SECTION 1. Legal Description: **P.I.N.:** 23-6-0368-002-00

The East One Hundred Fifteen (115) Feet of Lot One (1) in Block Nine (9) in Walton Heights Addition to the City of Quincy, Adams County, Illinois.

SECTION 2. Uses: Operate a video gaming parlor with alcohol sales at 2408 Cherry Street, Suite 2.

SECTION 3: Conditions:

1. The petitioner must provide one off-street parking stall for each gaming terminal and one off-street parking stall for each employee.

ADOPTED:

CITY CLERK

APPROVED:

MAYOR

Officially published in pamphlet form this day of , 2021.

ORDINANCE NO.

**AN ORDINANCE GRANTING A
SPECIAL USE PERMIT FOR A PLANNED DEVELOPMENT**

WHEREAS, Emrick Brothers Construction did previously file a request for Approval of Conceptual Plan, Preliminary Plat and Final Plat with the City of Quincy, all in accordance with the Ordinances as provided; and,

WHEREAS, said Conceptual Plan and Preliminary and Final Plat have been approved by the City of Quincy, all in accordance with the Ordinances as provided; and,

WHEREAS, all requirements of Chapter 162 (Zoning Regulations) of the Municipal Code of the City of Quincy of 2015 have otherwise been complied with.

NOW, THEREFORE, pursuant to Chapter 162 of the Municipal Code of the City of Quincy of 2015, be it ordained by the Mayor and City Council for the City of Quincy, Adams County, Illinois, that a Special Permit for a Planned Development be and hereby is issued as follows:

SECTION 1. Legal Description: **P.I.N.:** 23-7-0839-000-00

The West Twenty-Three (23) feet of Lot One (1) and all of Lots Two (2), Three (3), Four (4), Five (5), Six (6), Seven (7), and Eight (8) in Block Two (2) of Riverview, a subdivision of a part of the Southwest Quarter of Section Twenty-Six (26), in Township One (1) South of the Base Line; and in Range Nine (9) West of the Fourth Principal Meridian, situated in the County of Adams, in the State of Illinois.

SECTION 2. Uses: The development of a contractor's office with a residence and enclosed storage at 201 Riverview Avenue.

SECTION 3: Conditions:

- 1.** All construction equipment, material and associated debris are stored within enclosed buildings.
- 2.** The perimeter of the property is enclosed with a six-foot high fence or building wall.

ADOPTED:

CITY CLERK

APPROVED:

MAYOR

Officially published in pamphlet form this day of , 2021.

ORDINANCE NO. ____

**AN ORDINANCE AMENDING THE DISTRICT MAP
WHICH IS MADE A PART OF SECTION 162.002 OF THE
MUNICIPAL CODE OF THE CITY OF QUINCY OF 2015**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF QUINCY, IN ADAMS COUNTY, ILLINOIS, as follows:

Section 1. That the district map, which is made a part of Section 162.002 of the Municipal Code of the City of Quincy of 2015, be and hereby is amended to change the present M1 Light Industrial District to R3 Multi-Family Residential District, the following described properties:

LOT 11 BLK 91 WOODS SURVEY S 124.5FT LOTS 1 2 3 & 5 & S 30 OF N 90 OF E 120
LOT 1 & S 120 LOT 4 & ALL LOTS 8 9 10 & 11 & VAC ALLEY & N ½ VAC WASH ST
ADJ ON S
Commonly known as 712 South 4th Street
P.I.N.: 23-2-0957-000-00

Section 2. That the district map, which is made a part of Section 162.002 of the Municipal Code of the City of Quincy of 2015, be and hereby is amended to change the present C1B Commercial District to R3 Multi-Family Residential District, the following described properties:

LOT 10 BLK 90 WOODS SURVEY N 80FT OF W 28FT LOT 8 & N 80 FT LOTS 9 & 10
Commonly known as 701 South 4th Street
P.I.N.: 23-2-0926-000-00

LOT 10 BLK 90 WOODS SURVEY –EX 10FT LT 3- S 177.9 LTS 1 2 & 3 & ALL LTS 4 5 6 7
E12 & S134.5 OF W 28 LOT 8 & S 134.5 LOTS 9 & 10 & N ½ VAC ALLEY ADJ ON S
Commonly known as 412 Payson Avenue
P.I.N.: 23-4-0119-000-00

Section 3. That the district map, which is made a part of Section 162.002 of the Municipal Code of the City of Quincy of 2015, be and hereby is amended to change the present R2 Two Family Residential District to R3 Multi-Family Residential District, the following described properties:

LOT 1 BLK 92 WOODS SURVEY N 50 FT OF LOT 1 & S 1/2 VAC WASHINGTON ST ADJ
ON N
Commonly known as 802 South 4th Street
P.I.N.: 23-2-0975-000-00

LOT 1 BLK 92 WOODS SURVEY S 50FT OF N 100FT LOT 1
Commonly known as 804 South 4th Street
P.I.N.: 23-2-0974-000-00

LOT 1 BLK 92 WOODS SURVEY S 30FT OF N 130FT LOT 1
Commonly known as 810 South 4th Street
P.I.N.: 23-2-0973-000-00

LOT 1 BLK 92 WOODS SURVEY S 30FT OF N 160FT LOT 1
Commonly known as 812 South 4th Street
P.I.N.: 23-2-0972-000-00

LOT 1 BLK 92 WOODS SURVEY S 75FT LOT 1 & 10FT ADJ ALLEY ON S
Commonly known as 820 South 4th Street
P.I.N.: 23-2-0971-000-00

LOT 10 BLK 92 WOODS SURVEY N 52.53FT OF S 156.38FT LOT 10
Commonly known as 826 South 4th Street
P.I.N.: 23-2-0979-000-00

LOT 8 PFIRMANS SUB LOTS 12 13 14 15 & 16 BLK 91 WOODS LOTS 1 THRU 8 & S 1/2
VAC ALLEY ON N & N 1/2 VAC WASH ST ADJ ON S & N & S ALLEY
Commonly known as 736 South 4th Street
P.I.N.: 23-2-0964-000-00

LOT 11 BLK 91 WOODS SURVEY S 124.5 LOTS 1 2 3 & 5 & S 30 OF N 90 OF E 120 LOT 1
& S 120 LOT 4 & ALL LOTS 8 9 10 & 11 & VAC ALLEY & N 1/2 VAC WASH ST ADJ ON
S
Commonly known as 712 South 4th Street
P.I.N.: 23-2-0957-000-00

LOT 10 BLK 90 WOODS SURVEY –EX 10FT LT 3- S 177.9 LTS 1 2 & 3 & ALL LTS 4 5 6 7
E12 & S134.5 OF W 28 LOT 8 & S 134.5 LOTS 9 & 10 & N ½ VAC ALLEY ADJ ON S
Commonly known as 412 Payson Avenue
P.I.N. : 23-4-0119-000-00

LOT 20 BLK 90 WOODS SURVEY E 1/2 N 78.42FT LOT 12 & N 78.42 LOTS 13 14 & 15 OF
W 10 LT 16 N 120 OF E30 LT 16 & N 120 LTS 17 THRU 20 & S 1/2 VAC ALLEY ADJ ON N
OF LTS 11 & 12
Commonly known as 726 South 5th Street
P.I.N.: 23-2-0923-000-00

LOT 16 BLK 90 WOODS SURVEY S 94.42FT LOTS 17 18 19 AND 20 AND OF E 30FT OF
S 94.5FT LOT 16
Commonly known as 736 South 5th Street
P.I.N.: 23-2-0944-00-00

LOT 12 BLK 93 JAMES WOODRUFFS SUB E 1/3 BLK 93 WOODS LOTS 1 THRU 12 & W
317.2 FT BLK 93
Commonly known as 418 Washington Street
P.I.N.: 23-2-0982-000-00

LOT 10 BLK 94 WOODS SURVEY N 135FT W 1/2 LOT 9 & N 135FT LOT 10

Commonly known as 500 Washington Street
P.I.N.: 23-2-0998-000-00

LOT 11 BLK 89 WOODS SURVEY S 152.4FT LOT 11
Commonly known as 501 Washington Street
P.I.N.: 23-2-0904-000-00

LOT 16 BLK 90 WOODS SURVEY LOT 11 W 1/2 & S 136FT E 1/2 LOT 12 S 136 LOTS 13
14 & 15 & S 136 OF W 10 LOT 16 & S 1/2 VAC ALLEY ADJ ON N
Commonly known as 401 Washington Street
P.I.N.: 23-2-0923-001-00

LOT 3 BLK 90 WOODS SURVEY N 36.5FT OF LOTS 1 2 & 3
Commonly known as 700 South 5th Street
P.I.N.: 23-2-0917-000-00

Section 4. All ordinances and parts of ordinances in conflict with the provisions of this ordinance shall be, and the same are, to the extent of such conflict, hereby repealed.

Section 5. This ordinance shall be in full force and effect from and after its passage, approval and publication, as provided by law.

ADOPTED:

CITY CLERK

APPROVED:

MAYOR

Officially published in pamphlet form this day of , 2021.



QUINCY PRESERVATION COMMISSION
706 MAINE STREET 3rd FLOOR, CITY HALL ANNEX
QUINCY ILLINOIS 62301
217-228-4515
FAX 217-221-2288

MEMORANDUM

TO: Mayor Moore and City Council Members
FROM: Jason Parrott
DATE: March 11, 2021
SUBJECT: Ordinance to Designate Two Quincy Local Landmarks

The Quincy Preservation Commission is pleased to recommend City Council designation for two additional Quincy Local Landmarks. The nominated properties are:

William J. & Catherine Morris House - 2200 York Street (owners: Michael & Julie McLaughlin)
Herman & Frances Heintz House – 231 East Avenue (owners: Eric Loos & Heidi Holzgrafe)



2200 York Street



231 East Avenue

The present owners of each building have signed an owner consent form supporting the Landmark Designation (attached). A designation ordinance is attached for your consideration.

With this addition, Quincy's Local Landmarks will number 106. Nearly 50 more buildings are included in the city's four Local Landmark Districts.

Please feel free to call me at 217-221-3663 if you have any questions.

Thanks... Jason

ORDINANCE NO. _____.

AN ORDINANCE AMENDING SECTION 162.194 (DESIGNATION OF LANDMARKS) OF CHAPTER 162 (ZONING REGULATIONS) OF TITLE XV (LAND USAGE) OF THE MUNICIPAL CODE OF THE CITY OF QUINCY OF 2015

WHEREAS, the City Council of the City of Quincy, a home rule unit, has determined that certain properties in the City have significant historical or architectural features to be designated Landmarks;

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of Quincy in Adams County, Illinois, as follows:

SECTION 1. That Section 162.194 (Designation of Landmarks) of Chapter 162 (Zoning Regulations) of Title XV (Land Usage) of the Municipal Code of the City of Quincy of 2015 is amended by adding thereto to Section 162.194(B) as follows:

Section 162.194(B)(107). Designation of 2200 York Street---That 2200 York Street, Quincy, Illinois is hereby designated a landmark.

That the legal description of 2200 York Street is as follows:

The North 110 feet of Lot One (1) in Block Seven (7) in Lawndale Addition to the City of Quincy, Adams County, Illinois, except that part thereof described as follows: Beginning at a point which is 42.48 feet West of a point which is 110 feet South of the Northeast corner of said Lot One (1), thence West on a line parallel with the North line of said Lot One (1) a distance of 58.30 feet to the East line of East Avenue, thence North along the East line of said East Avenue (along the curve thereof) a distance of 4 feet, thence East 47.50 feet to a point 10.5 feet West and 4.18 feet North of the above-described place of beginning, thence on a Southeasterly direction a distance of 11.40 feet to the place of beginning. P.I.N.: 23-1-1770-000-00

That the historical name of the house is the William J. & Catherine Morris House.

That the style of the house is Prairie/Craftsman.

That the date of construction is circa 1923.

That the architect is George H. Behrensmeyer.

That the architectural features which will be provided protection are as follows:

- (1) Two-story tapestry brick Prairie-Style House with Craftsman detailing and hipped roof with wide boxed eaves.
- (2) One-story projecting main entrance on north facade with brick pilasters, a bracketed arched canopy, and stone coping.
- (3) North-facing roof dormer with arched window under arched hood mold
- (4) All original window and door openings including stone sills
- (5) All original windows, including eight-over-one and six-over-one windows, casement windows, banded and paired windows, and main entrance transom and sidelights.
- (6) West-facing side porch with wide eaves
- (7) East-facing one-story bay with wide, bracketed eaves
- (8) South-facing one-story bay with arched window openings, sloped and parapeted sidewalls with stone copings, and eaves with brackets.
- (9) Chimney above west facade.

(10) Square stone bosses set into brickwork.

That 2200 York Street is historically significant for its architecture.

William J. Morris was treasurer of the Morris Brothers Shoe Company, established in 1914 and the only “shoe manufacturer” listed in the City Directory of 1926-1927. A factory that produced men’s and women’s dress shoes was located at 237 North 2nd Street.

The Morris House is part of an ensemble of notable Prairie and Prairie/Craftsman houses clustered in this part of the Lawndale Addition, a development laid out in the first decades of the twentieth century. Architect Martin Geise’s residence at 300 East Avenue is just across the street to the northwest and the house that George Behrensmeyer designed for himself is located on the adjoining property to the south, 333 East Avenue.

Quincy Native George H. Behrensmeyer (1869-1950) graduated from the University of Illinois in 1893. He practiced alone during most of his career, but formed a partnership with Wilbert Haffner in 1925. Many of his commercial and institutional buildings surviving, including the Western Catholic Union building, the Masonic Temple, the present Quincy Junior High School building, the St. Rose of Lima Roman Catholic Church, and the Dewey School building. His many home designs include those at 1020 Kentucky Street, 310 South 16th Street, 1809 Maine Street, and the house museum now known as the Villa Katherine, all of which are Local Landmarks.

The overall horizontal massing of the Morris House is a Prairie aspect, but note as well Craftsman touches such as the many square stone bosses set into the brickwork, the “battered” (sloped) buttress treatment of the south porch side walls, and the exposed rafter tails and brackets on the south porch and east bay.

Section 162.194(B)(108). Designation of 231 East Avenue---That 231 East Avenue, Quincy, Illinois is hereby designated a landmark.

That the legal description of 231 East Avenue is as follows:

Lawndale Lots 4 & 5 and the North 8 Feet of Lot 6 Block 3

That the historical name of the house is the Herman and Frances Heintz House.

That the style of the house is Prairie

That the date of construction is 1917.

That the architect is Martin Geise.

That the architectural features which will be provided protection are as follows:

- (1) The large, overhanging eaves
- (2) The large masonry piers or columns flanking the front and the port cochere
- (3) The limestone banding/detailing at the upper level of the home of the chimney
- (4) The brick pilasters capped with limestone
- (5) The leaded glass sidelights with a rose pattern repeated throughout the house.

That 231 East Avenue is historically significant for its architecture.

231 East Avenue is included in the Quincy East End Historic District, which is roughly bounded by Hampshire, 24th, State, and 12th Streets. The district was added to the National

Register of Historic Places in 1985. The period of significance for the district is from 1825-1949 per the website for the National Register of Historic Places, listing the historic significance as architecture and engineering.

231 East Avenue is a contributing structure to the Quincy East End Historic District. The following is the description of the home in the city's application for inclusion of the district in the National Register of Historic Places.

"This is a blocky Prairie example with introduction of vertical piers to minimize the horizontal Prairie stretching. The house has the widest eaves in town. Some innovation by the architect on the standard Prairie block, using recesses vertically in contrast to horizontal roof and stone banding beneath windows around the house."

Herman & Frances Heintz married Oct. 21, 1896. Herman worked in the family shoe business (N. Heintz Shoe Store) at 523 Maine Street and Frances was the daughter of H.F.J. and Maria Ricker, founder of the Ricker Bank at 417 Hampshire. They moved into the home in 1918 with their four children and Frances spent all her years there.

Virginia Weinberg, who was the youngest daughter of Herman & Frances Heintz, then moved into the home with her family. Virginia's son, Donnie, next acquired the home from his mother, filling it with many collectibles. The current occupant is the granddaughter of Virginia Weinberg, Heidi Holzgrafe and Heidi's husband, Eric, who have completely restored the property, turning it into their family home.

Prominent local architect Martin Giese was born and raised in Quincy. He attended St. Francis College (now Quincy University) and at the age of 15 began employment under Ernest Wood, where he remained for seven years. Geise then spent a number of years in the office of Harvey Chatten. Geise designed many commercial structures in Quincy, including the Illinois State Bank Building, the Block & Kuhl Building, Jefferson & Irving Schools and the Elkton Hotel.

ADOPTED:

CITY CLERK

APPROVED:

MAYOR

Officially published in pamphlet form this day of , 2021.

THE CITY COUNCIL

OFFICIAL PROCEEDINGS

REGULAR MEETING

Quincy, Illinois, March 8, 2021

The regular meeting of the City Council was held this day at 7:00 p.m. with Mayor Kyle A. Moore presiding.

The following members were present:

Ald. McKiernan, Entrup, Bergman, Bauer, Finney, Farha, Sassen, Rein, Mast, Reis, Awerkamp, Uzelac, Holtschlag.

13.

Virtual: Ald. Holbrook. 1.

The minutes of the regular meeting of the City Council held March 1, 2021, and the Town Business minutes of February 8, 2021, were approved as printed, on a motion of Ald. Entrup. Motion carried.

Legal Counsel: Corporation Counsel Lonnie Dunn.

Ald. Bauer moved the City Council sit as a Town Board. Motion carried.

TOWN BUSINESS

The City Clerk and Ex-Officio Town Clerk presented and read the following:

Registered Requests to Speak

No one registered to speak.

Report Of The Quincy Township Supervisor For General Assistance For The Month Of February, 2021.

DISBURSEMENTS

Relief orders were issued
to 10 cases containing 16
individuals at an average
grant per case of \$367.00

	\$ 3,670.00
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CASH ACCOUNT

Balance February 1, 2021	
GA Checking	\$ 2,550.39
GA Money Market	112,506.84
SSI Reimbursement	4,550.00
Interest	13.17
Total	<u>\$ 119,620.40</u>
Obligations paid during the month	(\$ 3,702.10)

Balance February 28, 2021

	\$115,918.30
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Cindy Brink
Supervisor Quincy Township

We the undersigned auditing committee to which were referred the above bills respectfully report it has examined same and recommend their payment.

Dave Bauer, Chairman
Jeff Bergman
Ben Uzelac

Ald. Bauer, seconded by Ald. Uzelac, moved the report be received and vouchers be issued for the payment of disbursements and administrative bills for the various amounts, and on the roll call each of the 14 Aldermen voted yea. Motion carried.

**Report of the Town of Quincy Auditing Committee
Bill Payments for All Vendors
March 2021**

<u>Vendor</u>	<u>Amount</u>
Adams	385.38
Alarm Systems	47.50
Ameren Illinois	892.58
Chris Stegner	67.50
City of Quincy Self Insurance	36.54
Digital Copy Systems	15.54
Illinois School Supply	586.89
Josh Ayres	181.08
Kirk Rodemich Assessor Fieldwork	5,608.00
Marco Assessor	41.50
Ms. Lisa Gasko mileage reimbursement	556.80
O'Donnell's	56.00
US Postmaster	<u>275.00</u>
Total	\$8,750.31

Committee:
Dave Bauer
Jeff Bergman
Ben Uzelac

Ald. Bauer, seconded by Ald. Uzelac, moved the reports be received and vouchers be issued for the various amounts and on the roll call each of the 14 Aldermen voted yea. Motion carried.

**Presentation of Tentative Budget and
Appropriation Ordinance for fiscal year 2021/2022**

Ald. Bauer moved the Tentative Budget for the next fiscal year 2021/2022 be placed with the Township Clerk and be made available for public inspection and the Budget Hearing on the Proposed Budget be scheduled for April 12, 2021, at the regular Township Meeting, seconded by Ald. Uzelac. Motion carried.

The meeting resumed its sitting as a City Council on motion of Ald. Bauer.

PETITIONS

By 1203 Harrison, LLC, requesting consideration to amend the hours of operation listed on the Special Permit for Planned Development to develop a laundromat with video gaming and alcohol sales at 1203 Harrison Street, presently zoned C1B.

Ald. Reis moved the petition be received and referred to the Plan Commission for study and to report back. Motion carried.

By Randall Rees, on behalf of Mercantile Bank, requesting consideration for approval of a subdivision (dividing one lot into two) for property commonly known as 101-105 North 36th Street under the small tracts provision of the subdivision ordinance, zoned C2.

Ald. Finney moved the petition be received and referred to the Plan Commission for study and to report back. Motion carried.

By 2021 Properties/Quincy Auto Supply requesting consideration to rezone property at 229 North 48th Street from C1B (commercial) to C2 (commercial) to allow for the relocation of Quincy Auto Supply to 229 North 48th Street.

Ald. Finney moved the petition be received and referred to the Plan Commission for study and to report back. Motion carried.

A Special Event Application from Quincy Medical Group requesting permission to hold the 21st annual Bridge the Gap to Health Race on May 15th. The run/walk will begin and end at Clat Adams Park. The race routes do not require the closure of either bridge. Routes, street closings and no parking areas requested will be sent to the proper authorities. Auxiliary police are requested. A Live Entertainment/Public Gathering Permit is requested for the use of loud speakers. The applicant has submitted all of the required documentation and approval is recommended by the Department of Utilities & Engineering.

Ald. Holtschlag moved the prayer of the petition be granted and the proper authorities notified. Motion carried.

RESOLUTION

WHEREAS, the City of Quincy, Quincy Transit Lines, owns and operates a fleet of 16 buses; and
WHEREAS, the City of Quincy purchased scheduling software from Route Match in 2011; and
WHEREAS, the software was updated to improve the efficiency of our system; and
WHEREAS, the City Council approved the upgrade to the software July 15 of 2019; and
WHEREAS, the upgraded Route Match includes an annual maintenance agreement in the amount of \$19,000 broken

down as:

- Technical Support & Maintenance Core System..... \$7,000
- Annual Hosting Fee – 5 users..... \$6,000

WHEREAS, the Illinois Department of Transportation Downstate Assistance Program (DOAP) Grant allows this expense to be reimbursed; now

THEREFORE BE IT RESOLVED, the Transportation Director, the Transit Committee, and the Director of Information Technology recommend to the Mayor and City Council that the service maintenance and upgrade agreement with Route Match be renewed at a cost of \$13,000.

Marty Stegeman
Transportation Director
Jim Murphy
Director of Information Technology

Ald. Rein moved for the adoption of the resolution, seconded by Ald. Reis, and on the roll call each of the 14 Aldermen voted yea. Motion carried.

**RESOLUTION APPROVING CERTAIN DOCUMENTS
IN CONNECTION WITH THE CITY’S CAPITAL**

IMPROVEMENT REFUNDING REVENUE BONDS, SERIES 2013C (GOOD SAMARITAN HOME PROJECT)

WHEREAS, the City of Quincy, Illinois (the “City”) issued \$7,960,000 Capital Improvement Refunding Revenue Bonds, Series 2013C (Good Samaritan Home Project) (the “Series 2013C Bonds”) for the purpose of loaning the proceeds of such bonds to The Good Samaritan Home of Quincy, an Illinois not-for-profit corporation (the “Borrower”) to refinance costs of certain senior citizen housing and related facilities, improvements and costs; and

WHEREAS, the Borrower and First Bankers Trust Company, the owner of the Series 2013C Bonds, have agreed to change the interest rate on the Series 2013C Bonds, and it is necessary for the City to enter into certain documents in connection therewith;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF QUINCY, ILLINOIS AS FOLLOWS:

Section 1. Authorization of Documents. The City is hereby authorized to enter into the following documents (the “City Documents”), in substantially the forms presented to and reviewed by the City at this meeting and attached to this Resolution (copies of which documents shall be filed in the records of the City), with such changes therein as shall be approved by the officers of the City executing such documents, such officers’ signatures thereon being conclusive evidence of their approval thereof:

- (a) Supplement to Loan Agreement (attached hereto as Exhibit A); and
- (b) Federal Tax Matters Certificate (attached hereto as Exhibit B).

Section 2. Execution of Documents. The Mayor, City Clerk, City Treasurer and Comptroller of the City are hereby authorized and directed to execute and deliver the City Documents for and on behalf of and as the act and deed of the City. The City Clerk is hereby authorized and directed to attest to such City Documents and other documents, certificates and instruments as may be necessary or desirable to carry out and comply with the intent of this Resolution.

Section 3. Further City. The City shall, and the officers, agents and employees of the City are hereby authorized and directed to, take such further action, and execute such other documents, certificates and instruments as may be necessary or desirable to carry out and comply with the intent of this Resolution, including Internal Revenue Service Form 8038.

Section 4. Effective Date. This Resolution shall take effect and be in full force immediately after its adoption by the City.

Ald. Farha moved for the adoption of the resolution, seconded by Ald. Sassen, and on the roll call each of the 14 Aldermen voted yea. Motion carried.

RESOLUTION

WHEREAS, the Department of Utilities requires annual maintenance and calibration of on-line analyzers, monitoring

equipment and instruments used for the treatment and testing of the City's drinking water supply at the Water Treatment Plant; and,

WHEREAS, the Department of Utilities has received a proposal from the manufacturer of the analytical equipment for preventative maintenance and calibration of this equipment; and, WHEREAS, the Director of Utilities and Engineering has reviewed this proposal and finds it to be acceptable; and,

WHEREAS, funds for this service are available in the 2020/2021 Water Fund fiscal year budget.

NOW, THEREFORE BE IT RESOLVED, the Director of Utilities and Engineering and the Utilities Committee recommend to the Mayor and Quincy City Council that the proposal for annual maintenance and calibration of water treatment equipment from Hach Company of Chicago, Illinois, in the amount of \$16,951.00 be accepted.

Jeffrey Conte, P.E.
Director of Utilities & Engineering

Ald. Bauer moved for the adoption of the resolution, seconded by Ald. McKiernan, and on the roll call each of the 14 Aldermen voted yea. Motion carried.

RESOLUTION

WHEREAS, on May 11, 2020, the Quincy City Council approved a resolution awarding Million Construction of Quincy a contract in the amount of \$133,658.00 for the reconstruction of sanitary sewer manholes throughout the City of Quincy; and,

WHEREAS, additional costs were incurred after the letting and award of this project that have caused the final cost of this project to exceed the awarded price; and,

WHEREAS, the project has now been completed in a satisfactory manner and a Final Pay Estimate has been submitted by the contractor for payment; and,

WHEREAS, funds for the additional expenses are available in the 2020/2021 Sewer Fund fiscal year budget.

NOW, THEREFORE BE IT RESOLVED, that the Director of Utilities and Engineering and the Utilities Committee recommend to the Mayor and Quincy City Council that the Director of Utilities and Engineering be authorized to accept the contract change order and payment in amount of \$16,548.00 to Million Construction of Quincy, Illinois, be approved.

Jeffrey Conte, P.E.
Director of Utilities & Engineering

Ald. Bauer moved for the adoption of the resolution, seconded by Ald. Mast, and on the roll call each of the 14 Aldermen voted yea. Motion carried.

RESOLUTION

WHEREAS, the Department of Utilities and Engineering recently requested bids for a remote control mower to be used for the maintenance of the water reservoir site; and,

WHEREAS, the following bids were received:

Green Climber of North America	
LaGrange, Illinois	\$91,000.00
Key Equipment & Supply Company	
Bridgeton, Missouri	\$57,200.00

WHEREAS, the Director of Utilities and Engineering has reviewed these bids and finds them to be acceptable; and;

WHEREAS, funding for this equipment is available in the 2020/2021 Water Fund fiscal year budget.

NOW, THEREFORE BE IT RESOLVED, that the Director of Utilities and Engineering and the Utilities Committee recommend to the Mayor and Quincy City Council that the low bid from Key Equipment & Supply Company of Bridgeton, Missouri, in the amount of \$57,200.00 be accepted.

Jeffrey Conte, P.E.
Director of Utilities & Engineering

Ald. Bauer moved for the adoption of the resolution, seconded by Ald. Mast, and on the roll call each of the 14 Aldermen voted yea. Motion carried.

RESOLUTION

WHEREAS, Quincy Medical Group is sponsoring the 21st annual Bridge the Gap to Health Race on May 15, 2021, in the City of Quincy which is an event that constitutes a public purpose by offering financial assistance for medical costs to the citizens of Quincy; and,

WHEREAS, this run will require the temporary closure of North 3rd Street (State Route 57) from Maine Street to

Broadway (State Route 104) and 4th Street (U.S. Route 24) from Jersey to Hampshire Streets; and,

WHEREAS, Section 4-408 of the Illinois Highway Code authorizes the Department of Transportation to issue permits to local authorities to temporarily close portions of State Highways for such public purposes; now,

THEREFORE BE IT RESOLVED by the City Council of the City of Quincy that permission to close North 3rd Street (U.S. Route 24) from Maine Street to Broadway (State Route 104) and 4th Street (U.S. Route 24) from Jersey to Hampshire Streets as above designated, be requested of the Illinois Department of Transportation by the Director of Utilities and Engineering.

BE IT FURTHER RESOLVED that this closure shall occur during the approximate time period between 5:00 a.m. and 12:00 p.m. (noon) on Saturday, May 15, 2021.

BE IT FURTHER RESOLVED that this closure is for the public purpose of the Bridge the Gap to Health Race.

BE IT FURTHER RESOLVED that traffic from that closed portion of highway shall be detoured over routes with an all-weather surface that can accept the anticipated traffic, which will be maintained to the satisfaction of the Department and which is conspicuously marked for the benefit of traffic diverted from the State Highway.

BE IT FURTHER RESOLVED that the run sponsor, Quincy Medical Group, assumes full responsibility for the direction, protection, and regulation of vehicular traffic during the time the detour is in effect.

BE IT FURTHER RESOLVED that police officers or authorized flaggers shall, at the expense of the sponsors, be positioned at each end of the closed section and at other points (such as intersections) as may be necessary to assist in directing traffic through the detour.

BE IT FURTHER RESOLVED that police officers, flaggers, and officials shall permit emergency vehicles in emergency situations to pass through the closed area as swiftly as it is safe for all concerned.

BE IT FURTHER RESOLVED that all debris shall be removed by the sponsors prior to reopening the State Highway.

BE IT FURTHER RESOLVED that such signs, flags, barricades, etc., shall be used by the sponsors may be approved by the Illinois Department of Transportation.

BE IT FURTHER RESOLVED that the closure and detour shall be marked according to the Illinois Manual on Uniform Traffic Control Devices.

BE IT FURTHER RESOLVED that Quincy Medical Group hereby agrees to assume all liabilities and pay all claims for any damage which shall be occasioned by the closing described above.

BE IT FURTHER RESOLVED that Quincy Medical Group shall provide a comprehensive general liability insurance policy or an additional insured endorsement in the amount of \$100,000 per person and \$2,000,000 aggregate which has the Illinois Department of Transportation and its officials, employees and agents as named insures and which protects them from all claims arising from the requested road closing.

BE IT FURTHER RESOLVED that a copy of this resolution be forwarded to the Illinois Department of Transportation to serve as a formal request for the permission sought in this Resolution and to operate as part of the conditions of said permission.

Passed this 8th day of March, 2021.

Kyle A. Moore, Mayor

Laura Oakman, City Clerk

Ald. Entrup moved for the adoption of the resolution, seconded by Ald. Uzelac, and on the roll call each of the 14 Aldermen voted yea. Motion carried.

ORDINANCE

Second presentation of an ordinance entitled: An Ordinance Amending Section 162.062 (General Rules – Yard Requirements) Of Chapter 162 (Zoning Regulations) Of Title XV (Land Usage) Of The Municipal Code Of The City Of Quincy (2015). (Permitting boats, trailers, campers and the like be parked in a front yard between the dates of April 1st and November 1st provided they are not located in whole or in part closer than 5 feet from a front curb line and if are parked on a driveway constructed of concrete asphalt or gravel.)

Ald. McKiernan, seconded by Ald. Mast, moved to refer this ordinance back to Planning and Development for further review. Motion carried.

ORDINANCE

First presentation of an ordinance entitled: An Ordinance Granting A Special Use Permit For A Planned Development (To operate a video gaming parlor with alcohol sales at 2408 Cherry St., Suite 2 with the condition that the petitioner provide one off-street parking stall for each gaming terminal and one off-street parking stall for each employee.)

Ald. Bauer moved the ordinance be read by its title, seconded by Ald. Entrup. Motion carried.

The City Clerk read the ordinance by its title.

ORDINANCE

First presentation of an ordinance entitled: An Ordinance Granting A Special Use Permit For A Planned Development. (For the development of a contractor's office with a residence and enclosed storage at 201 Riverview Ave. with the conditions that all construction equipment, material and associated debris are stored within enclosed buildings; and the perimeter of the property is enclosed with a six-foot high fence or building wall.)

Ald. Entrup moved the ordinance be read by its title, seconded by Ald. McKiernan. Motion carried.

The City Clerk read the ordinance by its title.

ORDINANCE

First presentation of an ordinance entitled: An Ordinance Amending The District Map Which Is Made A Part Of Section 162.002 Of The Municipal Code Of The City Of Quincy Of 2015. (712 S. 4th St., 701 S. 4th St., 412 Payson Ave., 802 S. 4th St., 804 S. 4th St., 810 S. 4th St., 812 S. 4th St., 820 S. 4th St., 826 S. 4th St., 736 S. 4th St., 712 S. 4th St., 412 Payson Ave., 726 S. 5th St., 736 S. 5th St., 418 Washington St., 500 Washington St., 501 Washington St., 401 Washington St., and 700 S. 5th St.)

Ald. Holtschlag moved the ordinance be read by its title, seconded by Ald. Uzelac. Motion carried.

The City Clerk read the ordinance by its title.

REPORT OF FINANCE COMMITTEE

Quincy, Illinois, March 8, 2021

	Transfers	Expenditures	Payroll
City Hall.....		5,352.64	30,971.16
Planning & Dev	24,500.00		
9-1-1.....	32,000.00		
Recycle	11,500.00		
Cash Reserve to Airport Loan	29,000.00		
Building Maintenance.....		3,765.91	
Comptroller.....		89.85	9,911.08
Legal Department		80.13	8,667.59
Commissions.....		583.25	634.60
IT Department.....		1,280.25	15,309.80
Police Department.....		8,575.60	253,347.28
Fire Department		8,502.06	217,615.40
Public Works.....		1,565.57	40,511.00
Engineering.....		1,718.30	21,530.82
GENERAL FUND SUBTOTAL.....	97,000.00	31,513.56	598,498.73
Planning and Devel.....		1,953.51	21,097.46
911 System.....		0.00	39,156.00
911 Surcharge Fund.....		2,894.91	
Traffic Signal Fund.....		82.56	
Econ Dev Growth Fund.....		15,526.92	
Police Dept. Grants.....		169.56	
Police Criminal Reg Fee.....		69.95	
Police DUI Fund.....		60.00	
Transit Fund.....		265.38	65,007.19
Bridge Lighting Fund		147.06	
Capital Projects Fund.....		7,506.61	
To Central Services.....			
Special Capital Funds		296.44	
Special Tax Alloc - TIF #3.....		11,667.50	
Water Fund		154,031.08	93,552.62
Sewer Fund		78,891.82	23,577.90
Quincy Regional Airport Fund.....		360.78	16,330.56
Municipal Dock		8,234.98	
Garbage Fund.....		11.08	13,778.84
Recycle Fund		11.08	6,511.64
Central Garage		16,983.89	23,835.10

Self Insurance		3,416.61	5,715.92
Health Insurance Fund		381,889.87	
BANK 01 TOTALS	97,000.00	715,985.15	907,061.96
Motor Fuel Tax		1,251.00	
CDAP RLF		39,000.00	
ALL FUNDS TOTALS	97,000.00	756,236.15	907,061.96

Mike Farha
 Jack Holtschlag
 Anthony E. Sassen
 Richie Reis
Finance Committee

Ald. Farha, seconded by Ald. Sassen, moved the reports be received and vouchers be issued for the various amounts and on the roll call each of the 14 Aldermen voted yea. Motion carried.

**A RESOLUTION AUTHORIZING
 THE ACQUISITION OF REAL ESTATE**

WHEREAS, the City of Quincy is committed to improving the quality of life of for their residents; and
 WHEREAS, it is the intention of the City of Quincy to purchase the property located at 221 N. 5th Street from Bret Austin for the purchase price of Thirty-seven Thousand Dollars (\$37,000.00);
 WHEREAS, the City proposes to grade, level and pave the surface of the lot to add 10 parking stalls to Municipal Lot F;

NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF QUINCY, as follows:

1. The Mayor is hereby authorized to execute an Offer to Purchase Real Estate, commonly known as 221 North 5th Street, in the City of Quincy, Adams County, Illinois,
2. The City of Quincy will purchase from Bret Austin said property for the purchase price of Thirty-seven Thousand Dollars (\$37,000.00).

Adopted this 8th day of March, 2021. Laura Oakman
City Clerk

Approved this 9th day of March, 2021. Kyle A. Moore
Mayor

Ald. Holtschlag moved for the adoption of the resolution, seconded by Ald. Uzelac, and on the roll call the following vote resulted: Yeas: Ald. Mast, Reis, Awerkamp, Uzelac, Holtschlag, McKiernan, Finney, Holbrook. 8. Nays: Ald. Farha, Sassen, Rein, Entrup, Bergman, Bauer. 6. Motion carried.

MOTIONS

Ald. Bergman requested cones and barricades be provided to the Fishing For Freedom event being held the first weekend of June and that they be dropped off the Friday before and picked up the Monday afterwards. Motion carried.

Ald. Bauer referred to the Plan Commission the closing of College St. from 17th to 18th. Motion carried.

The City Council adjourned at 7:22 p.m. on a motion of Ald. Holtschlag. Motion carried.

LAURA OAKMAN
 City Clerk

AGENDA
QUINCY PUBLIC LIBRARY
BOARD OF TRUSTEES' MEETING
March 9, 2021 - 6:00 p.m.

- I. APPROVAL OF AGENDA
 - II. APPROVAL OF MINUTES
 - *Regular Meeting – March 9, 2021
 - III. PRESIDENT'S COMMENTS
 - IV. RECOGNITION OF CORRESPONDENCE
 - *comment box
 - *email from Angela Johnson
 - *Facebook comments
 - V. PUBLIC COMMENTS
 - VI. LIBRARY REPORTS
 - Financial Reports – Lynn Niewohner
 - Circulation & Events Report – Bobbi Mock & Burgundy Hill
 - TAB Report – Charles Hall
 - Director's Report – Kathleen Helsabeck
 - VII. COMMITTEE REPORTS
 - Audit – Lynn Niewohner
 - *Approval of February 28, 2021, Expenditures
 - Finance – Lynn Niewohner
 - *Form of Motion – Approval of Draft FY21/22 Budget
 - Building & Grounds – Lynn Niewohner
 - Personnel – Kathy Ridder
 - Policy – Megan Duesterhaus-AuBuchon
 - Ad Hoc Advocacy – Chris Pratt
 - VIII. UNFINISHED BUSINESS
 - IX. NEW BUSINESS
 - A. Strategic Plan Review
 - X. PUBLIC COMMENTS
- Executive Session:
- 1. Appointment, employment, compensation, discipline, performance, or dismissal of specific employee(s).
 - 2. Discussion of minutes of meetings lawfully closed.

**Quincy Public Library
Board of Trustees Meeting
February 9, 2021
Minutes**

The regular meeting of the Quincy Public Library Board of Trustees met online via Zoom, and was called to order at 6:02 p.m. on Tuesday, February 9, 2021, with Pam Rein presiding. Trustees present: Cheryl Predmore, Ben Uzelac, Lynn Niewohner, Angela Kettelman, Megan Duesterhaus-AuBuchon, and Harry Ruth. Trustees absent: Chris Pratt and Kathy Ridder. Others present: Kathleen Helsabeck, Kim Akers, Bobbi Mock, Burgundy Hill, Malinda Vogel – TQ Liaison, and Charles Hall – TAB Representative.

I. APPROVAL OF AGENDA

Harry Ruth moved to approve the agenda as presented. Megan Duesterhaus-AuBuchon seconded. A roll call vote was held with the following results:

Cheryl Predmore	yes	Lynn Niewohner	yes
Harry Ruth	yes	Ben Uzelac	yes
Angela Kettelman	yes	Megan Duesterhaus-AuBuchon	yes
Pam Rein	yes	Kathy Ridder	absent
Chris Pratt	absent		

The motion carried with seven yes votes, zero no votes, and two absent.

II. APPROVAL OF MINUTES

Lynn Niewohner moved to approve the January 12, 2021, regular meeting minutes as presented. Cheryl Predmore seconded. A roll call vote was held with the following results:

Cheryl Predmore	yes	Lynn Niewohner	yes
Harry Ruth	yes	Ben Uzelac	yes
Angela Kettelman	yes	Megan Duesterhaus-AuBuchon	yes
Pam Rein	yes	Kathy Ridder	absent
Chris Pratt	absent		

The motion carried with seven yes votes, zero no votes, and two absent.

III. PRESIDENT’S COMMENTS

President Pam Rein welcomed everyone to the meeting. She noted that the Adams County Health Department reported that there were no new active Covid cases in the area.

IV. RECOGNITION OF CORRESPONDENCE

No correspondence was presented.

V. PUBLIC COMMENTS

There were no public in attendance.

VI. LIBRARY REPORTS:

A. Financial Report - Lynn Niewohner

Lynn Niewohner reported that the balance in the Homebank Operating Fund as of January 31, 2021, was \$1,284,671.69. Total assets were \$1,284,761.69. Total liabilities were \$94,455.60.

B. Circulation and Events Report

Burgundy Hill presented this month's infographic, which highlighted both the January and December statistics for the ten weeks the Library was closed to the public. In January, the Library had 885 curbside pickups, the lockers were used 448 times, and digital circulation checkout numbers were 3,828. A total of 184 take and make crafts were distributed in January. In answer to a question, Ms. Hill stated that the Library was providing take and make crafts prior to the pandemic, but has increased the number of crafts each month and the level of difficulty during the shutdown. She expects the Library to continue to offer take and make crafts indefinitely.

C. TAB Report

Charles Hall reported that, in January, teens enjoyed a game night and a live video about smart goals presented by a speaker from Blessing Hospital. In February, teens will have an opportunity to virtually attend the first program in the new Adulthood 101 series. The February program is about winter car care and car safety, and the March program is on tax filing for teens. Also in February, teens were able to participate in a virtual discussion with representatives from John Wood Community College about college applications. Mr. Hall noted that the teen book club remained active with teens choosing to read their favorite book in January, and will read a book in celebration of Black History Month in February and the book "Black Coats" by Colleen Oakes for March. He noted that the next virtual TAB meeting will be on February 10.

D. Director's Report

Kathleen Helsabeck reported that two HVAC compressors were replaced, but the main air handler is still not working correctly. A total of 406 people came into the Library on February 1, the first day open in ten weeks. All staff returned to work on January 28 and 29 where they attended several departmental meetings and trainings including a staff orientation for the new employees. Outreach resumed deliveries to Bradford Villa and Bickford Cottages after not being able to deliver to those patrons for almost a year. Christian Bridgewater joined the Library staff in January as a clerk in Collection and Outreach Services. Jennifer Burkett has started to inventory the IT equipment and is working on getting quotes for new hardware and software. Ms. Helsabeck stated that the Library was asked to submit Covid-related expenses to the City for inclusion in their CURES grant. The City received about half of their requested amount, but the Mayor has informed her that the Library will not receive any of the grant funds. Ms. Helsabeck has asked Ben Uzelac to look into this and ask that the Library receive at least a portion of the

\$4,000 it submitted to the grant. Ms. Helsabeck then reported on the recent trustee workshop presented by RAILS on January 20. She highlighted several of the important facts she gleaned from the workshop including the need for libraries to levy the full amount each year, acknowledging the value of the staff and the importance of staff raises, how much funds to roll over at the end of each fiscal year, and how much to keep in your reserve fund. She encouraged those trustees who were not able to attend the workshop to go back and watch the recorded session.

VII. COMMITTEE REPORTS:

A. Audit - Lynn Niewohner: Lynn Niewohner presented the Expenditure Approval List for the month ending January 31, 2021, in the amount of \$126,372.71. She noted several entries including the annual invoices for liability insurance and a large check to Keck for the replacement of two compressors. There being no discussion, Lynn Niewohner moved to approve the January 31, 2021, Expenditure Approval List as presented. Cheryl Predmore seconded. A roll call vote was held with the following results:

Cheryl Predmore	yes	Lynn Niewohner	yes
Harry Ruth	yes	Ben Uzelac	yes
Angela Kettelman	yes	Megan Duesterhaus-AuBuchon	yes
Pam Rein	yes	Kathy Ridder	absent
Chris Pratt	absent		

The motion carried with seven yes votes, zero no votes, and two absent.

B. Finance - Lynn Niewohner: Lynn Niewohner reported that the Finance Committee met on February 8, 2021, where they discussed the draft FY21/22 budget. She asked that the approval of the draft budget be tabled until the Finance and Personnel Committees can meet jointly to discuss administrative raises. After that discussion, she will ask for an approval of the draft budget at the March Board meeting.

C. Building & Grounds: Lynn Niewohner reported that the Building and Grounds Committee met on January 27, 2021, however she was unable to attend that meeting. Kathleen Helsabeck stated that the committee reviewed the FY20/21 project list and discussed the FY21/22 building project list. She noted that the project list now includes equipment and technology needs. She stated that the main project to be completed as soon as possible is the repair and replacement of the Dryvit on the outside of the building. This was a 2020 project that was unable to be completed, and will be financed by TQ. Another large project is an upgrade of the servers at an approximate cost of \$62,584. She will be asking the Foundation Board to fund this project at their February 17 meeting. Ms. Helsabeck stated that Adams County Glass has recommended that all of the windows original to the building be replaced in the same manner as the reference area windows since they are leaking and do not provide effective insulation against the weather. She is planning on replacing the windows in the audio/visual area this year and will pay for that project with funds recently received from an estate. There being no further discussion,

Harry Ruth moved that the Board approve the proposed FY21/22 list of building & equipment projects and funding as presented. Megan Duesterhaus-AuBuchon seconded. A roll call vote was held with the following results:

Cheryl Predmore	yes	Lynn Niewohner	yes
Harry Ruth	yes	Ben Uzelac	yes
Angela Kettelman	yes	Megan Duesterhaus-AuBuchon	yes
Pam Rein	yes	Kathy Ridder	absent
Chris Pratt	absent		

The motion carried with seven yes votes, zero no votes, and two absent.

D. Personnel: Kathy Ridder was absent. The Personnel Committee did not meet.

E. Policy: Megan Duesterhaus-AuBuchon reported that the Policy Committee did not meet, but presented a draft Gift Acceptance Policy for discussion. She stated that the Foundation Policy Committee drafted this policy, which proposes that all unrestricted donations to the Library be transferred to the Foundation. She stated she has lots of questions about this proposal and what it means to the Library. She is asking that the Policy and Finance Committees meet jointly to discuss this policy and the concerns over unrestricted gifts.

F. Ad Hoc – Advocacy. Chris Pratt was absent. The Ad Hoc Advocacy Committee did not meet.

VIII. UNFINISHED BUSINESS

A. Discussion of Closed Session Minutes / Open Meetings Act. Kathleen Helsabeck stated that, as instructed at last month’s Board meeting, she met with Joe Duesterhaus to discuss how to review closed session minutes. She noted that there are over 100 closed sessions that have written minutes from 2005 to 2020. Mr. Duesterhaus recommends that the Board review minutes from the past 24 months as older minutes are outside of the statute of limitations for the Open Meetings Act, and do a review of closed session minutes twice a year. He stated that the vote to open or keep the minutes closed must be done in open session. He has offered to review the closed session minutes and make a recommendation on what to open, then the Board can approve that recommendation at their next meeting. After a brief discussion, it was decided that Ms. Helsabeck will prepare the closed session written minutes to be reviewed by the Board in March. If the Board has any questions about the minutes, Mr. Duesterhaus will be consulted.

B. Per Capita Grant Requirements – Chapter 13 and Appendices *Serving Our Public*. Kathleen Helsabeck reviewed Chapter 13 – Marketing, Promotion, and Collaboration with the Board. She noted that the Library has a Marketing Coordinator, a marketing plan, and regularly partners with community organizations for Library events and programs. In the Appendices, Ms. Helsabeck noted the two tables that refer to

recommended staffing levels and recommended hours of services. She stated that the Library is in between two population categories and is sufficiently staffed at the minimum level, but understaffed at the growing, established, and advanced levels. As for recommended hours of service, the Library is currently open 60 hours per week, which is lower than the recommended hours for any of the levels.

IX. NEW BUSINESS

A. Discussion of Public Room Usage. Pam Rein stated that she and several other Board Members have received several emails from a patron asking that the Library return to in-person programming for the book groups and discussion groups. Kathleen Heslabeck stated that it has been frustrating for both staff and patrons to have only virtual programs, but the Library is working on again offering in-person programs starting March 1. Burgundy Hill noted that the Library does not currently have a staff member handling the adult programming and these groups require a large amount of staff interaction including scheduling the program and facilitating the discussion. She is recommending that the book groups and the discussion groups meet in person without staff interaction starting March 1, noting that most of the book groups have already met virtually in February. She further stated that staff are working on in person programs for March, but need time to move from a virtual environment to in-person. The Board asked that an email be sent to the book and discussion groups inviting them to meet in person before the March 1 date, but not offer public meeting space until after March 1.

B. Lynn Niewohner announced that Debbie Tripp has retired from the Library after 41 years of service and asked if the Library was planning a celebration. Ms. Helsabeck reported that Ms. Tripp has stated that she does not want a party. Pam Rein suggested that the Board send her a card congratulating her on her retirement.

X. PUBLIC COMMENTS

There were no public in attendance.

There being no further discussion, Lynn Niewohner moved to adjourn the meeting. Cheryl Predmore seconded. A roll call vote was held with the following results:

Cheryl Predmore	yes	Lynn Niewohner	yes
Harry Ruth	yes	Ben Uzelac	yes
Angela Kettelman	yes	Megan Duesterhaus-AuBuchon	yes
Pam Rein	yes	Kathy Ridder	absent
Chris Pratt	absent		

The motion carried with seven yes votes, zero no votes, and two absent. The meeting was adjourned at 7:17 p.m.

Respectfully submitted,
Kimberly Akers

QUINCY PRESERVATION COMMISSION MINUTES

Tuesday, March 9, 2021

A regular meeting of the Quincy Preservation Commission was held at 7:30 p.m. on Tuesday, March 9, 2021 in the Quincy City Council Chambers, City Hall, 1st Floor, 730 Maine Street.

Members Present: Vicki Ebbing, Karol Ehman (Remote), Jamie Foster, Walt Giesing, Vice Chair Donna Haire, Suzanne Irwin-Wells, Michele Monies Khoury, Dick Wellman

Members Absent: Ald. Katie Awerkamp, Ald. Eric Entrup, Chair Darin Prost, Judy Trent

Staff Present: Jason Parrott

Call to Order

With Chair Prost not present, Vice Chair Haire led the meeting. Having a quorum present, 8 present, 4 absent, 1 vacant, Haire called the meeting to order at 7:30 p.m.

Approval of minutes of previous meeting

Minutes for the February 2, 2021 meeting were approved as presented on a motion by Ehman, seconded by Giesing. Motion carried, all present voting in favor.

Old Business:

Solar Panels In Historic Districts – Update

Staff said there was no new update at this time.

Preservation Dinner in May

Date/Time

Staff spoke with a representative of Thyme Square Café regarding its availability each Friday in May. Staff said May 7, 14, and 28 were open, so staff asked the restaurant to reserve Friday, May 7 from 6:30 pm-9:30 pm for the dinner, based on the commission asking staff to consider May 21 and May 7 as possible dates. The commission reached a consensus to confirm those as the date/time for the dinner.

Keynote Speaker

Staff contacted Michael Gross with G Lighting last spring about serving as the keynote speaker for the 2020 Dinner. Staff said Gross declined due to being out of town at the time of the dinner. Staff reached out to Gross again regarding the 2021 dinner, but Gross declined the invitation. Foster suggested Rob Mellon with the Historical Society of Quincy and Adams County as a possible keynote. Foster said Mellon could look at a speech regarding the county in general, not just the city of Quincy. Haire said Mellon would be a great choice for keynote. Irwin-Wells said Mellon could also discuss the library and a grant it received. Foster said the Gardener Files could also be a topic for discussion. The commission reached a consensus to ask Mellon to keynote the dinner. Foster said she would reach out to Mellon and include staff in the email correspondence.

Menu

Staff said based on the cost of the meals, taxes and gratuities, the cost of dinner would be approximately \$27.50-\$28.50 per plate (salad or soup, entrée, two sides, and non-alcoholic beverages). Haire said she would like to see macarons also offered for dessert. Staff said there would be additional costs if dessert was added and for the use of the facility and a bartender. Irwin-Wells asked about a vegetarian option. Staff will discuss that with Thyme Square in preparation. Ebbing said the goal should be to keep the dinner around \$35/person, if not cheaper, to encourage people to come. Staff said it would reach out to Thyme Square Café to get a rundown of all of the associated costs and present it to the Commission to establish the final cost for the dinner.

Cut-Off Date for Invitations

Staff prepared a possible invitation for the event, which included a cut-off date for registrations at

Wednesday, April 28. Staff said this would provide enough time to compile meal selections and inform Thyme Square of attendance and meals one week in advance, which is required per the restaurant's menu. Ebbing said if the cut-off is April 28, the invitations should go out by March 28 at the latest. Staff said it would use a previous invitation list provided by Wellman that is used by Quincy Preserves. Haire said she would like the invitation to mention the fact that two properties will become landmarks as she said it had been a few years since that had happened. Staff said it would add that to the invitation. Ehman asked to have the invitation as a PDF to be able to share on social media. The commission reached a consensus to accept reservations through April 28.

New Business:

Resolution Recommending Approval of 2200 York St and 231 East Ave as Local Landmarks

Staff said there was no mention in previous files of a specific resolution being approved by the Preservation Commission regarding a landmark designation. Staff said the commission could simply make a motion to recommend the City Council approve the designation(s). The commission members received a copy of the ordinance establishing the designations prior to the meeting. Staff thanked Ebbing for her review of the ordinance in advance. Ebbing made a motion, seconded by Wellman, to recommend the Quincy City Council approve the ordinance establishing 2200 York Street and 231 East Avenue as Landmark Properties with the protections that come with such a designation. The motion carried with all present voting in favor. Staff said the recommendation will be presented to the City Council Monday night

Resolution Recommending Appointment of William Arp to the Quincy Preservation Commission.

Staff said Arp expressed an interest in joining the commission after the February meeting and provided a brief biography for the commission, which staff forwarded to members. Ehman made a motion, seconded by Khoury, to recommend the appointment of William Arp to the Quincy Preservation Commission. The motion carried with all present voting in favor. Staff said the appointment would be considered Monday night.

Items of Interest to the Commission:

Staff reminded the commission that the April meeting will be held on the 13th, not the 6th, due to City Hall being closed on April 6 for the Municipal Election

Public Comment:

None

Adjournment:

With no more issues to come before the commission, the meeting was adjourned at 7:52 pm
Submitted by Jason Parrott, Secretary, Quincy Preservation Commission

QUINCY POLICE DEPARTMENT
MEMORANDUM

DATE: March 8, 2021
TO: Robert A. Copley, Chief of Police
FROM: Susan Vahlkamp, Records Supervisor
RE: **Monthly Report – For the Month of January 2021**

The monthly statistics are herewith provided for review and information. Totals from the previous month and for the same month from the previous year are also included for comparison purposes. Year-to-Date totals for the current and previous year with percentage differences are included along with other notable information from the department.

ITEM	January 2021	December 2020	January 2020	2021 Totals Year to Date	2020 YTD for Comparison	% Difference 2021 to 2020 YTD
Arrests – Criminal	136	101	155	136	155	-12.26
Arrests – Traffic	96	117	275	96	275	-65.09
Arrests – Juvenile	5	10	24	5	24	-79.17
Ordinance Violations	27	39	77	27	77	-64.94
DUI Arrests	4	2	3	4	3	33.33
Speeding Arrests	1	2	14	1	14	-92.86
Speeding Warnings	5	3	20	5	20	-75.00
Seatbelt Arrests	0	30	0	0	0	N/C
Seatbelt Warnings	0	1	3	0	3	-100.00
Number of Seat Belt Surveys conducted	10	10	10	10	10	N/C
Seat Belt % of Use	87.5%	85.9%	88.6%	N/A	N/A	N/A
Distracted Driving	0	0	2	0	2	-100.00
NOV's – Officers	*	2	19	*	19	*
Warning Tickets – Officers	79	84	360	79	360	-78.06
Tele-serve	0	0	1	0	1	-100.00
Case File Numbers (Assigned Calls)	2,173	2,046	2,795	2,173	2,795	-22.25
Case File Numbers – Animal Control	63	61	102	63	102	-38.24
Warnings – Animal Control	2	0	1	2	1	100.00
NOV's – Animal Control	0	1	1	0	1	-100.00
Recoveries – Animal Control	20	30	47	20	47	-57.45
Domestic Recoveries – Animal Control	18	26	42	18	42	-57.14
Wild Animal Recoveries – Animal Control	2	4	5	2	5	-60.00
Miles Driven	51,386	30,460	35,139	51,386	35,139	-46.24
Gallons Gas – QPD	3,209.76	2,977.74	3,727.24	3,209.76	3,727.24	-13.88
Gallons Gas – Animal Control	142.38	132.47	128.95	142.38	128.95	10.41

ITEM	January 2021	December 2020	January 2020	2021 Totals Year to Date	2020 YTD for Comparison	% Difference 2021 to 2020 YTD
Accidents Investigated	65	75	85	65	85	-23.53
Injuries Resulting from Accidents	8	12	7	8	7	14.29
Fatalities Resulting from Accidents	0	0	0	0	0	N/C
Abandoned Vehicles Tagged	21	18	7	21	7	200.00
Abandoned Vehicles Disposed of	0	26	0	0	0	N/C
Sick Time Taken by All Employees	238.50	213.50	103	238.50	103	131.55
Injury Hours Taken by All Employees	0	0	0	0	0	N/C
Training Hours	659	182	587.75	659	587.75	12.12
ProAct Community Talks/Meetings	54	27	49	54	49	10.20
Volunteers in Policing Hours	44.45	0	84	44.45	84	-47.08
D.A.R.E. Hours	21	20	23	21	23	-8.70

*-Could not get the information for the month.

Illinois Uniform Crime Reporting Program Monthly Crime Index

Index Crime Offenses									
Criminal Homicide	Forcible Rape	Robbery	Aggravated Assault/Battery	Burglary	Theft	Motor Vehicle Theft	Arson	Human Trafficking Commercial Sex Acts	Human Trafficking Involuntary Servitude
0	2	2	10	9	25	4	0	0	0
Index Crime Arrests									
Criminal Homicide	Forcible Rape	Robbery	Aggravated Assault/Battery	Burglary	Theft	Motor Vehicle Theft	Arson	Human Trafficking Commercial Sex Acts	Human Trafficking Involuntary Servitude
0	0	1	5	1	18	0	0	0	0
Drug Crime Arrests									
Violations of Cannabis Control Act		Violations of Controlled Substances Act		Violations of the Hypodermic Syringes And Needles Act		Violations of the Drug Paraphernalia Act		Violations of the Methamphetamine Act	
1		3		2		1		11	

K-9 Unit

	Officer Hodges/Cody	Officer Russell/Dioji
Vehicle Sniff	6 Sniffs / 5 Alerts	3 Sniffs / 1 Alert
Building Search		
Other Search		
Training Days	1	1
Demonstrations		
Other		
Tracking		

Criminal Investigation Unit

Number of Cases Opened in the Month	Number of Cases Closed in the Month	Closed Case - Dispositions	
16	4	Cleared by adult arrest	1
Cases opened and closed are not necessarily the same cases		Administratively closed	1
		SA declined	1
		Unknown	1

(Closed case dispositions may not equal the number of closed cases due to our capturing only those Illinois Uniform Crime Reporting Clearance Codes sent to the State)

Training Hours

Class Description	
AED/CPR/Bloodborne Pathogens/Narcan/First Aid	
Animal Fighting Awareness and Humane Response	
ARIDE	
Barrett M82A1 Armorer School	
Car Seats 201	
Criminal Intelligence Systems Operating Policies	
Diversity Awareness Training Video	
Emergency Transport	
ERT Monthly Training	
Executive Leadership	
Hazmat Annual Recertification	
Helping Law Enforcement Officers Overcome-An In-Depth Look at Responder Wellness	
LEADS Bi-Annual Recertification	
Methamphetamine Investigation Management	
Missing Persons-Amber Alert and Silver Search Alert Training	
Safeguarding Privacy, Civil Rights, and Civil Liberties	
School Bus Safety	
Training Case of the Month	
Vehicle Safety 201	
Number of Employees Trained	203
Number of Different Training Courses	19
Total Number of Training Hours	659

Awards / Accomplishments / Promotions / Appointments

Officer J.D. Summers

On Thursday, 01/07/2021, Officers were dispatched to Central Services to a man unconscious and not breathing. Upon arrival, a male was found unconscious and without a heartbeat. Officer Summers sprang into action. While one officer prepared the AED for use, Officer Summers began CPR with compressions. Summers used his training effectively and quickly, directing others on scene to assist where necessary. Several rounds of compressions were given until the Paramedics could take over.

Officer Summers' quick and effective response saved the man's life. A readout from the AED showed that when Officers arrived, the male had no heartbeat. The family of the man was so grateful that they made a point to contact Officer Summers and thank him for his actions. As a seasoned Officer, Officer Summers is always ready to employ his training to serve Quincy no matter what the emergency.

Monthly Highlights

From Chief Copley

- Attended City Council meetings
- Chaired weekly Commanders' meetings
- Attended the weekly department head meetings
- Attended weekly legal meetings
- Attended numerous Lexipol work group meetings
- Attended Fire and Police Commission meeting

From Deputy Chief Yates

- Attended weekly staff meetings
- Attended weekly Lexipol meetings
- Began work on 2021-2022 fiscal year budget
- Attended Vaccine Readiness and Security meeting
- Attended Training Board meeting
- Attended Communications meeting
- Attended vaccine Zoom meeting with Dr. Raj
- Attended mayoral candidate forum
- Analysis of HB 3653-Police Reform Omnibus Bill
- Attended Exchange Club meeting
- Attorney Police Reform Omnibus Bill briefing with state's attorney
- Attended Quincy Area Safety Council meeting
- Worked at Adams County Covid vaccine/testing site
- Finalized proposed FY 2021-2022 budget
- Oversaw standoff at 1118 State
- Planned and executed ERT monthly training

From Deputy Chief Pilkington

- Attended the weekly staff meetings
- Participated in numerous Lexipol work group meetings

From Pro-Act Unit

- Completed the coordinator's report and stats for the Upcoming Crime Stoppers Board meeting\
- Attended the monthly Crime Stoppers Board meeting
- Worked on Crime Stoppers information and was available to answer phones for tips
- Requested online training via ILETS

- Did the Crime Stoppers spreadsheet switchover for 2021
- Went to Harrison Hills Youth Center
- Taped Fugitive of the Week segments
- Updated Crime Stoppers tips
- Taught D.A.R.E. classes
- Went to Hy-Vee on Broadway to accept a donation for Shop with a Cop
- Did background checks for CPA applicants

cc: All QPD Personnel
Mayor's Office
Mr. Jeff Mays, Director of Administrative Services
Ms. Laura Oakman, City Clerk
Ms. Vicki Ebbing for Board of Fire and Police Commissioners
IT Department for Aldermen packets



DEPARTMENT OF CENTRAL SERVICES COMMITTEE MEETING NOTICE

A Central Services Committee Meeting will be held Monday, March 15th in Engineering's Conference Room 235 of City Hall at 6:15 p.m. before the City Council Meeting.

Agenda

1. Call Meeting to Order
2. Approval of Minutes
3. Public Comment (3 minutes)
4. Old Business
5. New Business
 - a) Review of the North 16th, Locust to Seminary Road bid
 - b) Review of the Jersey, 4th to 5th bid
 - c) Review of the Asphalt and Concrete Material bids
 - d) Maine Street 24th to 30th bid
6. Late Additions

Respectfully submitted,

Kevin McClean
Central Services Director

Quincy Zoning Board of Appeals

Tuesday, March 16, 2021

5:00 p.m.

Quincy City Council Chambers

Quincy City Hall (1st Floor) – 730 Maine Street



This meeting will be open to the public with limited in-person capacity and with remote access through ZOOM. Anyone seeking to attend the meeting in-person or through ZOOM must contact the Dept. of Planning & Development by 12:00 pm the day of the meeting by phone at (217) 228-4515 or by email at p&d@quincivil.gov.

Priority for in-person attendance will be given to those with business before the commission. All in-person attendees are requested to wear a mask when entering City Hall and during the meeting. Written comments can be sent to the email address above or by mailing them to “Dept. of Planning & Development – 706 Maine Street (3rd Floor) – Quincy, Ill. 62301”

AGENDA

- 1) **Call the Meeting to Order**
- 2) **Approve minutes of the Tuesday, December 15, 2020 regular meeting (No Meeting in January 2021 or February 2021)**
- 3) **Public Hearing requested by Michele Foster to vary the Zoning Code of the City of Quincy 2015 to allow for the encroachment of the 30’ front yard setback for the construction of a dwelling at 5704 Country Lake Drive North. Zoned: R1A, Ward 4 or 5**
- 4) **Public Hearing requested by Klingner & Associates (on behalf of Blessing Hospital) to vary the Zoning Code of the City of Quincy 2015 to allow for the installation of a ground sign with a face in excess of 32 square feet at the northwest corner of the intersection of 12th Street and Broadway. Zoned: D4, Ward 2**
- 5) **Public Comment (limited to three minutes)**
- 6) **New Business**
- 7) **Adjournment**