



# QUINCY

RIGHT ON Q

It always makes a difference when someone goes the extra mile for you. Maybe it's just the difference between an unremarkable day and one lined with grace notes. Between a routine customer experience and one that builds fierce loyalty. Between an obstacle and an opportunity.

Extra effort – extra caring some would say – can color your whole view of a place. When it happens often enough, it can even change the way you think and act. Since you can't always pay it back, you pay it forward. It's infectious.

Sometimes that extra effort comes exactly when you need it most. For your family, your business, your education or maybe just for the perfect night on the town. It comes right on time. Or as we like to say in Quincy ... right on Q. In matters great and small, a character of caring has become the heart of Quincy and Adams County, Illinois.

Yes, Quincy is the kind of place where going the extra mile in everything is an everyday thing. That civic character is something even those of us who have lived here forever can't fully explain. But we experience it. We see it revealed by action.

It was part of our community almost from the start. When runaway slaves, Potawatomie Indians, and Mormons fleeing deadly persecution needed refuge, Quincyans stepped up to help, as if on cue.

Today, you'll see it in the way Quincyans arrive, right on Q, and fill sandbags to protect their neighbors from a rising river. When people need a hand, or visitors need a welcome, Quincyans seem to be there, right on cue. When they see a need – for new schools, a new jail – Quincyans take care of it. **Right. On. Q.**

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